### Education

NOLA Code: MLNH 007911C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/20/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:05

Format: Interview/Discussion/Review; News

President Bush's education initiative No Child Left Behind introduced standardized testing to all American classrooms. John Merrow looks at the impact of the act on students in special-education classes.

NOLA Code: TTCY 001306C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 4/25/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:40

Format: Interview/Discussion/Review

ENGINEERING CAMPUS DIVERSITY: A look at campus diversity one year after the Supreme Court struck down the University of Michigan's affirmative action portion of the admissions policy and affirmative action policies have been altered at other universities. MARCH FOR WOMEN'S RIGHTS: A pro-choice and women's rights rally on the mall attracts the endorsements of many women celebrities including Christina Aguilera and Jennifer Aniston. We look at why this pro-choice rally may be different than those organized exclusively by NOW. COURTING THE SINGLE WOMAN'S VOTE: No longer soccer moms and NASCAR dads, it

seems the single women's vote will be increasingly important in the upcoming election. Top Republican and Democratic pollsters on why this group is so important to the candidates.

NOLA Code: MLNH 007921C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:01

Format: Interview/Discussion/Review; News

Sen. John Kerry, D-Mass., trained his presidential campaign on education today and accused President Bush of underfunding the No Child Left Behind initiative. President Bush meanwhile continued his "Yes, America Can" bus tour in Ohio today, where he acknowledged the hardships faced by unemployed workers and told them that the U.S. economy is on the rebound. Terence Smith looks at some of the speeches and campaign commercials the two candidates are employing in swing states.

NOLA Code: MLNH 007926C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/11/2004 6:00:00 PM/502

Length: 60

Segment: 00:04:12

Format: Interview/Discussion/Review; News

Essayist Clarence Page reflects on the 50th anniversary of the Supreme Court's Brown v. Board of Education decision on desegregation, but he insists modern-day African-Americans have only as much integration as they can afford.

NOLA Code: MLNH 007927C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/12/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:25

Format: Interview/Discussion/Review; News

In May of 1954, the U.S. Supreme Court issued its ruling in the case of Brown v. Board of Education of Topeka, Kan. KTWU, the Topeka PBS station, produced a look back at the decision through the eyes of some of the people who made it happen.

NOLA Code: MLNH 007927C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/12/2004 6:00:00 PM/502

Length: 60

Segment: 00:06:13

Format: Interview/Discussion/Review; News

President Bush and his Democratic presidential challenger Sen. John Kerry of Massachusetts focused their campaigns on domestic issues today. Kwame Holman looks at speeches the candidates made this morning on health care and education.

NOLA Code: MLNH 007930C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/17/2004 6:00:00 PM/502

Length: 60

Segment: 00:17:22

Format: Interview/Discussion/Review; News

The landmark 1954 Brown v. Board of Education Supreme Court case desegregated America's public schools, but most minority students still attend schools where they are the majority. Gwen Ifill looks at progress in the 50 years since the ruling with Sheryll Cashin, a professor at Georgetown University Law School; John McWhorter, a professor of linguistics at the University of California, Berkeley; Roger Wilkins, a professor of history and American culture at George Mason University; and Fannie Mae CEO Franklin Raines.

NOLA Code: MLNH 007936C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/25/2004 6:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; News

John Merrow continues his series on the impact of the No Child Left Behind Act with a look at the law's effects on school programs for gifted students.

NOLA Code: TASM 000186K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/4/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Tennessee Sen. Lamar Alexander explains the "unfinished agenda" in our education system. Actor Gary Sinise describes his Operation Iraqi Children project.

NOLA Code: TASM 000191K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/11/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Harvard law professor Lani Guinier considers the unfinished agenda of the Brown v. Board of Education decision. The incomparable Patti LaBelle reflects on her career.

NOLA Code: TASM 000192K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/12/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Journalist Bill Moyers reflects on Brown v. Board's unfinished agenda of race and class. Filmmaker Stanley Nelson discusses the reopening of the Emmett Till case.

NOLA Code: TASM 000193K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/13/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Cheryl Brown Henderson reflects on the legacy of the Brown v. Board decision. Actor Blair Underwood and filmmaker Sharon Baker discuss the impact of the documentary, "With All Deliberate Speed."

NOLA Code: TASM 000212K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/9/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

BusinessWeek's Jim Ellis gives financial advice to graduating college students. Musician Everlast shares the aftereffects of having a heart attack at age 27.

NOLA Code: TTCY 001312C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/6/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:30

Format: Interview/Discussion/Review

Maternity Leave in the Workplace: With lean staffs and a mini-baby boom, how is maternity leave affecting the dynamics of the workplace? Title IX and the Olympics: Women represent nearly half of American athletes in the upcoming Olympic games in Greece. We debate what's causing this recent trend. Public School Principals as Master Teachers: A new program in San Diego attempts to improve public school education by training principals to become master teachers and mentors.

NOLA Code: COSE 010727C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/22/2004 11:30:00 PM/501

Length: 60

Segment: 00:50:36

Format: Interview/Discussion/Review

Charlie Rose talks with Geoffrey Canada about his non-profit organization aimed at educating lower income Black children. During the second segment, Rose discusses anti-Semitism with a host of panelists. During the third segment, Rose talks with Jerome Groopman about alternative ways of healing.

NOLA Code: MLNH 007956C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/22/2004 6:00:00 PM/502

Length: 60 Format: News

In this episode of NewsHour, Rajiv Chandrasekaran analyzes the beheading of a South Korean man in Iraq, as well as the circumstances surrounding his death. Then, Margaret Warner discusses the just-released update of a State Department document regarding incidents of terrorism in 2003 with Cofer Black, the State Department counterterrorism coordinator. John Merror investigates the admissions process at Amherst College. Finally, Terence Smith and Brooks Jackson review advertisements issued by independent advocacy groups.

NOLA Code: MLNH 007958C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/24/2004 6:00:00 PM/502

Length: 60

Segment: 00:06:53

Format: Interview/Discussion/Review; News

Graduate programs at several U.S. universities have seen a considerable decline in the number of applications from foreign students after stricter post-9/11 regulations for student visas were enforced. Betty Ann Bowser examines the impact at some Colorado universities.

NOLA Code: PNRE 000743C1

Series Title: Religion & Ethics NewsWeekly

Distributor: PLUS

Release Date: 6/27/2004 1:00:00 PM/VT

Length: 30 Format: News

In this episode, Kim Lawton investigates the role of religion in Iraq after the transfer of power. Then, the controversy over the ban on photographs of the caskets of servicemembers killed in Iraq. Finally, an innovative DC school whose entire graduating class will be attending college, and the cost of developing more such schools.

## **Economy**

NOLA Code: MLNH 007898C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/1/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:44

Format: Interview/Discussion/Review; News

Pulitzer Prize-winning journalist David Shipler observed some impoverished working Americans and their families for years to research his new book, "The Working Poor." Ray Suarez speaks with Shipler about his book and the interlocking problems that challenge the climb out of poverty.

NOLA Code: MLNH 007899C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:14:00

Format: Interview/Discussion/Review; News

Jim Lehrer speaks with syndicated columnist Mark Shields and New York Times columnist David Brooks about the transportation bill, the new employment

numbers and the White House's decision this week to allow Condoleezza Rice to testify before the 9/11 commission.

NOLA Code: MLNH 007899C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:15

Format: Interview/Discussion/Review; News

The U.S. job market grew last month at the fastest rate in four years, and even the lagging manufacturing sector did not lose any jobs for the first time in 44 months. Margaret Warner explores the news behind the newest numbers from Lisa Lynch, former chief economist for the Department of Labor, and Mark Zandi, chief economist for Economy.com.

NOLA Code: MLNH 007908C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/15/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:01

Format: Interview/Discussion/Review; News

The American income-tax system is ostensively progressive, but the working poor are taxed at a disproportionately high rate. This tax day, business and economics correspondent Paul Solman explains that the Americans who earn the least are required to return the most to the government.

NOLA Code: MLNH 007910C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/19/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:24

Format: Interview/Discussion/Review; News

Leaders of the industrial world met in Florida earlier this year to discuss international finances and exchange rates. Paul Solman went to New York instead to look at the effects of the biggest currency trend of the past year: the falling dollar.

NOLA Code: MLNH 007915C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/26/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:37

Format: Interview/Discussion/Review; News

President Bush and Democratic presidential contender Sen. John Kerry of Massachusetts spoke of jobs and the economy today.

NOLA Code: MLNH 007918C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/29/2004 6:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; News

The Commerce Department reported today that American gross domestic product grew by an annual percentage rate of 4.2 in the first quarter of this year. Ray Suarez gets regional perspectives on this improvement in the goods-and-services sector from economic reporters Sam Zuckerman of the San Francisco Chronicle, Melita Garza of the Chicago Tribune, Doug Heuck of the Pittsburgh Post-Gazette and Susan Strother Clarke of the Orlando Sentinel.

NOLA Code: NOWB 000315C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/9/2004 9:00:00 PM/502

Length: 60

Segment: 00:17:30

Format: Interview/Discussion/Review

As the April 15 tax deadline nears, the General Accounting Office revealed that more than 60 percent of American corporations didn't pay a dime in taxes during the boom times of the late 90's. Meanwhile, over the last couple of years, corporate profits, as a percentage of the overall economy, have soared to historic levels. But, what does this mean for ordinary Americans? Kevin Phillips has been tracking the political and economic history of American wealth for more than three decades. He was the chief political strategist for Richard Nixon's victory in 1968 and wrote the 1969 bombshell book on the emerging Republican majority. Bill Moyers sits down with Kevin Phillips to examine who is winning and who is losing on the economic front in America.

NOLA Code: NOWB 000316C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/16/2004 9:00:00 PM/502

Length: 60

Segment: 00:15:22

Format: Interview/Discussion/Review

As America faces record deficits, Alice Rivlin and Isabel Sawhill of The Brookings Institution say they have a plan to balance the federal budget. Their recent report, RESTORING FISCAL SANITY: BALANCING THE BUDGET, provides a

clear-eyed assessment of the federal budget outlook over the coming decade and examines approaches designed to restore fiscal sanity over the coming decade and help prepare for the baby boomers' retirement. David Brancaccio sits down with Rivlin and Sawhill to discuss viable solutions to our fiscal crisis on which, they say, both parties can agree.

NOLA Code: TASM 000171K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/13/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Sen. Jon Corzine dissects the 9/11 commission testimony. Valerie Morris, coanchor of CNNfn's The Flip Side, talks taxes.

NOLA Code: TASM 000181K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/27/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review; Performance

Dr. Fareed Zakaria offers his perspective on the interaction of economics and politics. Musician Van Hunt discusses the inspiration for his work and performs a song from his new CD.

NOLA Code: WSWF 000241C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/2/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

With CEO pay packages soaring again, Geoff Colvin explores whether CEOs are

really worth 300 times more than the average worker. Joseph Bachelder, who negotiates multi-million dollar pay packages, makes no bones about top CEOs being worth every penny. Money manager Daniel Steininger is appalled at the transfer of wealth from shareholders to executives and he's doing something about it. Karen Gibbs talks to FORTUNE writer Anna Bernasek, who breaks down the just released unemployment report for March, with a look at how history really may be repeating itself. While policy wonks are trying to spin the political ramifications of Sen. Kerry's tax plan calling for the repeal of tax cuts for people earning over \$200,000 annually, Karen Gibbs and Michael Farr look at how two high wage-earners are using that money - and why that's so important to this debate.

NOLA Code: WSWF 000242C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/9/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Pulitzer Prize-winning journalist David Cay Johnston and former Reagan administration economist Bruce Bartlett join Karen Gibbs to debate the fairness of the tax system, and whether or not any real fixes are possible. The mutual fund industry is under fire from all sides. One crusading money manager tells Geoff Colvin it's time to put the real mutual fund crooks in jail and let the others do what they get handsomely paid to do - find good stocks that everyone else has overlooked. In this era of surging oil prices, and even bigger cars, companies that can quickly and cheaply develop new energy sources are the headline makers. FORTUNE's David Rynecki has discovered a few that are poised to emerge as market leaders.

NOLA Code: WSWF 000243C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/16/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

President Bush confirmed this week what most Americans already know: the Iraqi conflict may last a lot longer than originally intended. Money manager Michael Farr looks at how the ongoing conflict is impacting the markets and the presidential election. As corporations spend billions trying to brand their name with the favorite sports teams, Karen Gibbs and Terry Lefton, editor-at-large for SportsBusiness Journal, answer the question, when a company's logo goes on the front of the stadium, is that a win for the company's shareholders? Rising inflation and interest rates raise big concerns about the economy and

markets. Money manager Steve Leuthold joins Geoff Colvin for the latest look.

NOLA Code: WSWF 000244C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/23/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

For years the conventional investing wisdom has been to stay away from the airline industry. But, imminent revolutionary industry innovations will not only change the way America flies, but will offer some intriguing investment opportunities as well. Then, Federal Reserve boss Alan Greenspan is doing everything short of sending personal e-mails to warn investors and consumers to prepare for higher interest rates. But that doesn't mean it's time for market investors to push the panic button. Wall Street Week with FORTUNE asked two savvy investment pros -- John Waterman, chief investment officer at Rittenhouse Asset Management, and Bernie Schaeffer, CEO of Schaeffer's Investment Research -- to put together a "Greenspan Portfolio" to take advantage of the inevitable economic changes. They unveil the results and their reasoning.

NOLA Code: WWIR 004340C1 Series Title: Washington Week

Distributor: PBS

Release Date: 4/2/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Michael Duffy of Time Magazine discusses Condoleezza Rice's planned 9/11 Commission testimony. Martha Raddatz of ABC News takes a look at the latest bloody developments in Iraq. Alan Murray of CNBC discusses the politics of rising gas prices. Finally, Todd Purdum of The New York Times talks about the time he spent with Ralph Nader.

NOLA Code: COSE 010700C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/14/2004 11:00:00 PM/505

Length: 60

Segment: 00:50:28

Format: Interview/Discussion/Review

During the 1st and 2nd segments, Charlie Rose talks with panelists about the relationship between the United States and Iraq. During the 3rd segment, Rose chats with Paul Volcker and Joseph Treaster about the past and present economic

policies of the United States government.

NOLA Code: COSE 010703C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/19/2004 11:00:00 PM/505

Length: 60

Segment: 00:52:02

Format: Interview/Discussion/Review

Charlie Rose talks with the chairman and CEO of Goldman and Sac about the current state of global economic affairs and the rise of globalization.

NOLA Code: COSE 010704C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/20/2004 11:30:00 PM/503

Length: 60

Format: Interview/Discussion/Review

Charlie Rose talks with Harvard University's Robert Kirshner about his new findings on the expansion of the universe. Then, he joins the discussion circle with former chairman of the Federal Reserve Bank, Paul Volcker, and author Joseph Treaster to discuss the economic climate of the past 20 years. Finally, Charlie has a conversation with performance artist and musican, Laurie Anderson.

NOLA Code: MLNH 007921C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:11

Format: Interview/Discussion/Review; News

American motorists are paying an average of \$1.84 for a gallon for regular gasoline, the highest rate in history. Elizabeth Brackett looks at how high fuel prices are affecting Chicago.

NOLA Code: MLNH 007929C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/14/2004 6:00:00 PM/502

Length: 60

Segment: 00:09:43

Format: Interview/Discussion/Review; News

The Federal Reserve reported gains in industrial output in April, but the consumer-price core index -- a lead indicator of inflation -- was also up. Paul Solman speaks with economists Nick Perna and Paul Samuelson about efforts to manage interest rates.

NOLA Code: MLNH 007929C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/14/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:06

Format: Interview/Discussion/Review; News

Oil prices reached their highest level in 21 years today, as Americans are paying more for gasoline than at any other time in history. Margaret Warner discusses energy prices with Yasser Elguindi, director of oil and energy at Medley Global Advisors, and Robert Lieber, professor of government and foreign service at Georgetown University.

NOLA Code: MLNH 007935C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/24/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:48

Format: Interview/Discussion/Review; News

Oregon voters have not approved a hike of the state income tax in 75 years, but with fewer people on payrolls, local schools are feeling the squeeze from decreased state revenue. Lee Hochberg looks at tax and spend politics in Oregon.

NOLA Code: NOVA 002704K5

Series Title: NOVA

Program Title: TRILLION DOLLAR BET

Distributor: PBS

Release Date: 5/19/2004 1:00:00 AM/500

Length: 60

Format: Documentary; Other

What if you could exactly predict the ups and downs of the stock market in advance, so you could bet without risk on the hottest stocks? It's every investor's secret fantasy, and an impossible dream. Or is it? In TRILLION

DOLLAR BET, NOVA tells the astonishing story of a mathematical formula with the power to turn the world and its financial markets upside-down. Its ardent followers believed the formula would bring them untold riches and power. To the two young mathematicians who invented it, it brought the 1997 Nobel Prize for economics. But this glittering tale would end in tragedy. In TRILLION DOLLAR BET, NOVA follows the riches-to-rags story of two brilliant minds who sought to bring reason and science into the world of investment, and how their efforts collapsed in an irrational panic that swept the world's markets.

NOLA Code: TASM 000189K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/7/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

White House hopeful Sen. John Kerry gives his take on the situation in Iraq and talks about healthcare, taxes and Warren Buffet's involvement in his campaign.

NOLA Code: WSWF 000246C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/7/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

A lot of attention has been focused on the jobs leaving America: But what about all of the jobs that cannot be outsourced to foreign countries? Geoff Colvin will probe for some answers-from the pragmatic to the political. This week's roundtable will also cut through all the rhetorical chatter from the campaign trail and see which presidential candidate has a more realistic approach to jobs. Then, there's a lot of hand wringing going on in financial circles over the inevitable rise in interest rates. Investors are quickly lining up behind the expected winners and losers. But beware: The conventional wisdom about rising interest rate investing is deeply flawed, according to Garrett Thornburg, CEO of the Thornburg Companies and a long-time market player. Thornburg offers advice to Karen Gibbs on how to play the Greenspan market.

NOLA Code: WSWF 000247C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/14/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

With the Dow below 10,000 this week, oil prices soaring above \$40 a barrel, and events in Iraq increasingly more unsettling, top market pros say this is the toughest time to find good stocks in nearly 20 years. Karen Gibbs finds out what investments two investment pros are willing to make in these uncertain times. Millions of seniors now face the daunting task of selecting which of the nearly 70 Medicare prescription drug cards now available will provide them with the lowest cost drugs and best all-around benefits. Meanwhile investors now struggle to sort out which companies will remain standing in this game of political and health care dodge ball. Geoff Colvin looks at stocks that will benefit in this new fast-paced, high stakes contest, and quick-and-easy tips consumers can use to make sense of these confusing choices.

NOLA Code: WSWF 000248C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/21/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Can the brokers and financial service companies who were the handmaidens to the Enron's and Tyco's-who's mantra in the 90's was 'greed is good'-now convince jaded investors to trust Wall Street again? It appears so, as brokerage houses, large and small, have been tasking Madison Avenue to transform hundreds of millions of dollars into an extreme image makeover. Anton Schutz manages the Burnham Financial Industries Fund and he says some of the investment houses are actually good investments right now Advertising impresario Ron Berger, CEO, Euro RSCG Worldwide NY deconstructs the ads to see what Wall Street is really trying to sell you these days. Then, Marketwatch columnist Herb Greenberg warns investors to steer clear of the companies whose stock has soared in the strength of just one hit product. Finally, in this interconnected financial world, a political imbroglio like the one in Bombay this week caused market meltdowns the world over. Arjun Divecha manager of the GMO Emerging Markets Fund gives W\$WwF viewers a tour of the potential trouble spots - and opportunities around the globe.

NOLA Code: WSWF 000249C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/28/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Former NYSE boss Dick Grasso's \$100 million plus pension package is getting a lot of attention. Much less well known are incredibly lavish pensions for

firefighters, librarians and scores of other public employees, at the expense of taxpayers. And, the mutual fund scandal seems to grow larger by the day. Geoff Colvin and FORTUNE writers dissect these hot button market issues. Then, computer wiz John Reese has created a program that brings the investing styles of legendary investor Benjamin Graham, Peter Lynch and other market gurus to the desktop -- with outstanding results. Reese explains how the computers at his firm Validea are succeeding at out picking the pickers.

NOLA Code: WWIR 004347C1 Series Title: Washington Week

Distributor: PBS

Release Date: 5/21/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

TIME Magazine's Michael Duffy on who's responsible for the abuses at the Abu Ghraib prison in Iraq. Doyle McManus of the Los Angeles Times with an analysis of challenges ahead for the planned transfer of sovereignty to the Iraqis. CNBC's Gloria Borger on the political impact of gay marriage. Finally, Jeff Birnbaum of The Washington Post with an update on gas prices and the economy.

NOLA Code: FRON 002208K2

Series Title: Frontline

Program Title: Tax Me If You Can

Distributor: PBS

Release Date: 6/3/2004 9:00:00 PM/502 O.B. Date: 2/19/2004 9:00:00 PM

Length: 60

Format: Documentary

The tax shelter was one of corporate America's biggest hidden profit centers in recent years. Shelters have become so lucrative that some experts estimate as much as \$50 billion is lost to the U.S. Treasury each year. And ordinary taxpayers wind up footing the bill. FRONTLINE correspondent Hedrick Smith provides an inside look at how big corporations and wealthy individuals cut their taxes with intricate, hidden, and abusive tax shelters and investigates the role of blue chip accounting firms in these secret deals.

NOLA Code: MLNH 007941C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/1/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:53 Format: News A recent rise in gas prices has refueled debate over the long-term use of oil as an affordable energy source. Jeffrey Brown gets perspectives from Paul Roberts, author of a new book titled "The End of Oil," and Daniel Yergin, author of "The Prize: The Epic Quest for Oil, Money and Power."

NOLA Code: MLNH 007944C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:43

Format: Interview/Discussion/Review; News

Business correspondent Paul Solman reports on legal tax shelters and the backlash against them.

NOLA Code: MLNH 007948C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/10/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:28 Format: News

From the beginning of President Reagan's presidential campaign to end of his second term, his economic agenda called "Reaganomics" remained controversial. Ray Suarez gets perspectives on Reagan's economic legacy from Robert Reich, secretary of Labor under President Clinton, and Stephen Moore, former director of President Reagan's Commission on Government Privatization.

NOLA Code: MLNH 007951C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/15/2004 6:00:00 PM/502

Length: 60

Segment: 00:16:09

Format: Interview/Discussion/Review; News

A recent series of kidnappings and killings of Americans in Saudi Arabia has raised renewed concerns about the security of foreign citizens and international oil interests there. Margaret Warner discusses the recent crimes in the kingdom with Theodore Kattouf, a former U.S. diplomat in Riyadh; Brian Jenkins, senior adviser on terrorism at the RAND Corporation; and Fareed Mohamedi, chief economist for the consulting firm PFC Energy.

NOLA Code: MLNH 007951C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/15/2004 6:00:00 PM/502

Length: 60

Segment: 00:27:20

Format: Interview/Discussion/Review; News

President Bush and Democratic presidential candidate John Kerry also used economic indicators to argue for their economic plans in separate speeches today. Terence Smith looks at the time both candidates have invested in addressing concerns about the economy.

NOLA Code: MLNH 007951C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/15/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:55

Format: Interview/Discussion/Review; News

At today's Senate Banking Committee hearing to approve Federal Reserve Chairman Alan Greenspan for a fifth term, senators also sought to confirm whether a recent rise in retail inflation would lead the Fed to increase interest rates. Ray Suarez discusses the renewed interest in interest rates with Jeff Faux, founder of the Economic Policy Institute, and David Jones, chairman of the Investors' Security Trust Co.

NOLA Code: TASM 000212K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/9/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

BusinessWeek's Jim Ellis gives financial advice to graduating college students. Musician Everlast shares the aftereffects of having a heart attack at age 27.

NOLA Code: WSWF 000250C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/4/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

This week's program will take an in-depth look at less than a dozen stocks that could make the difference between a good portfolio and a bad one. Stock picks from most analysts are wrong more often than right. But, Wall \$treet Week with FORTUNE is not featuring "most analysts." We're spotlighting the handful of FORTUNE All Star Analysts who have proven year in and year out that they have an uncanny ability to identify trends and investing opportunities that others miss.

NOLA Code: WSWF 000251C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/11/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Fans of the late president Reagan say his policies created the economic boom of the 90's and his tax legacy has fueled the market out of the doldrums of the last few years. Critics fear his economic legacy will be the huge deficits passed on to the next generation. All relevant today in putting into economic perspective the many observations we've heard from pundits and the public alike in the wake of Mr. Reagan's death. Then, for centuries, investors have turned to gold during times of uncertainty. But do precious metals make sense in this day and age? Absolutely says Michael Dudas, analyst at Bear Stearns and one of the 10 FORTUNE 2004 All Star analysts. But Dudas isn't talking about buying gold bars or jewelry; he's excited about the stocks of companies that mine the gold and has a lot to say about how to analyze them as investment opportunities. Finally, private prison companies may be good investments because the prison population is rising while government correction budgets are tightening. The prisoner-abuse scandal at the Abu Ghraib prison in Iraq has highlighted the often overlooked role of private contractors in government-run prisons. That role is usually not scandal-tainted. Publicly traded companies have been running prisons here in the U.S. for years. Wall Street Week with Fortune contributor Michael Farr goes behind bars looking for a safe investment.

NOLA Code: MLNH 007962C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/30/2004 6:00:00 PM/502

Length: 60 Format: News

In this episode, Saddam Hussein appears before an Iraqi judge for the first time; the Federal Reserve raises interest rates; Esa-Pekka Salonen's thoughts on reinvigorating classical music; and a wrap-up of Supreme Court decisions from the previous term.

NOLA Code: NOWB 000326C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 6/25/2004 9:00:00 PM/502

Length: 60

Segment: 00:14:30

Format: Interview/Discussion/Review; Magazine

With some Wall Street and other economic indicators suggesting the existence of a healthy economy, next week Alan Greenspan's Federal Reserve is expected to raise interest rates. What does it mean for Main Street? David Brancaccio goes in-depth with Harvard Law professor Elizabeth Warren to shed light on what a rate hike could mean for a financially over-extended middle class America.

NOLA Code: TASM 000222K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/24/2004 00:30:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Kristin Forbes, a member of the Council of Economic Advisors, critiques the G8 Summit. Economist, author and game show host Ben Stein describes his new book, a comical guide to personal finance.

NOLA Code: WSWF 000252C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/18/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Ben Stein knows how to make money and he offers some of his slightly eccentric tips on successful investing. Joining Stein in a stimulating look at market zigs and zags is Mitch Zacks, vice president of one of the country's largest and most respected research firms. Amy Stevens, MD and biotech analyst for Goldman Sachs, talks to Karen Gibbs about Alzheimer's realities—the success and failures in finding treatments. Finally, money manager Tim Ghriskey explains the basketball bubble and why investors may be seeing the Detroit Pistons' NBA championship victory this week as a very bullish indicator.

NOLA Code: WSWF 000301C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/25/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Karen Gibbs conducts a telling interview with the nation's preeminent political pollster and a pioneer in surveying the investor class, John Zogby, who analyzes results from the benchmark Wall \$treet Week with FORTUNE Zogby International poll, looking at how the investor class is impacting his prediction for the presidential election. Then, top Kerry and Bush campaign advisors come together for a no-holds barred discussion on how the economy's playing out in the election.

NOLA Code: WWIR 004351C1 Series Title: Washington Week

Distributor: PBS

Release Date: 6/18/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

Martha Raddatz of ABC News has the latest on violence in Iraq as the hand-over date nears. Gloria Borger of US News and World Report analyzes the new revelations from the final public hearings of the 9/11 Commission. Jeffrey Birnbaum of The Washington Post describes the economic news of the week and its intersection with the presidential candidates' economic messages. Karen Tumulty of TIME Magazine considers the impact religion has made on the political debate this election season.

# **Employment**

NOLA Code: MLNH 007899C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:14:00

Format: Interview/Discussion/Review; News

Jim Lehrer speaks with syndicated columnist Mark Shields and New York Times columnist David Brooks about the transportation bill, the new employment numbers and the White House's decision this week to allow Condoleezza Rice to testify before the 9/11 commission.

NOLA Code: MLNH 007899C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:15

Format: Interview/Discussion/Review; News

The U.S. job market grew last month at the fastest rate in four years, and even the lagging manufacturing sector did not lose any jobs for the first time in 44 months. Margaret Warner explores the news behind the newest numbers from Lisa Lynch, former chief economist for the Department of Labor, and Mark Zandi, chief economist for Economy.com.

NOLA Code: MLNH 007913C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/22/2004 6:00:00 PM/502

Length: 60

Segment: 00:12:24

Format: Interview/Discussion/Review; News

Despite the dangers in Iraq, an estimated 20,000 Americans are trying to earn a living there. Ray Suarez speaks to Stan Soloway of the Professional Services Council and Sheba Crocker of the Post-Conflict Reconstruction Project at the Center for Strategic and International Studies.

NOLA Code: MLNH 007915C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/26/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:37

Format: Interview/Discussion/Review; News

President Bush and Democratic presidential contender Sen. John Kerry of Massachusetts spoke of jobs and the economy today.

NOLA Code: TTCY 001304C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 4/11/2004 12:00:00 PM/VT

Length: 30

Format: Interview/Discussion/Review

Over the past decade, trends said the more educated the woman, the harder it

was for her to find a husband. But now it's old news. How are marriage dynamics changing so that women can have it all? During the second segment, the panelists discuss how the Bush Administration is changing the requirements for overtime pay, which is supposed to make it easier to define who receives overtime. But could this mean that women who once qualified for the extra wages could now be disqualified? A new book by Susan Douglas, called "The Mommy Myth," questions whether or not women are under unnecessary pressure to be perfect. How has Hollywood contributed to this phenomenon?

NOLA Code: WSWF 000241C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/2/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

With CEO pay packages soaring again, Geoff Colvin explores whether CEOs are really worth 300 times more than the average worker. Joseph Bachelder, who negotiates multi-million dollar pay packages, makes no bones about top CEOs being worth every penny. Money manager Daniel Steininger is appalled at the transfer of wealth from shareholders to executives and he's doing something about it. Karen Gibbs talks to FORTUNE writer Anna Bernasek, who breaks down the just released unemployment report for March, with a look at how history really may be repeating itself. While policy wonks are trying to spin the political ramifications of Sen. Kerry's tax plan calling for the repeal of tax cuts for people earning over \$200,000 annually, Karen Gibbs and Michael Farr look at how two high wage-earners are using that money - and why that's so important to this debate.

NOLA Code: MLNH 007921C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:01

Format: Interview/Discussion/Review; News

Sen. John Kerry, D-Mass., trained his presidential campaign on education today and accused President Bush of underfunding the No Child Left Behind initiative. President Bush meanwhile continued his "Yes, America Can" bus tour in Ohio today, where he acknowledged the hardships faced by unemployed workers and told them that the U.S. economy is on the rebound. Terence Smith looks at some of the speeches and campaign commercials the two candidates are employing in swing states.

NOLA Code: NOWB 000319C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/7/2004 9:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; Magazine

NOW with Bill Moyers gets a unique perspective on the flight of manufacturing jobs out of America and reports on why some business owners believe that shipping jobs overseas is selling America out. David Brancaccio travels to Rockford, IL, a bellwether of the nation's manufacturing economy, and talks to business owners about the 12,000 jobs lost in the area during the recession.

NOLA Code: TTCY 001310C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 5/23/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:36

Format: Interview/Discussion/Review

Returning to the Workforce: Full-time moms are encountering barriers when looking to reenter the workforce. Are family friendly policies a thing of the past? Bush and Ending Women's Research: The National Council for Research on Women accuses the Bush Administration of "delaying, distorting and even deleting" research on important women's issues. End of Life Attitudes: Death and end of life care is a topic often avoided by many families. To The Contrary sheds light on the benefits of hospice as end of life care. Why aren't more people taking advantage of it despite its many benefits?

NOLA Code: WSWF 000246C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/7/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

A lot of attention has been focused on the jobs leaving America: But what about all of the jobs that cannot be outsourced to foreign countries? Geoff Colvin will probe for some answers-from the pragmatic to the political. This week's roundtable will also cut through all the rhetorical chatter from the campaign trail and see which presidential candidate has a more realistic approach to jobs. Then, there's a lot of hand wringing going on in financial circles over the inevitable rise in interest rates. Investors are quickly lining up behind the expected winners and losers. But beware: The

conventional wisdom about rising interest rate investing is deeply flawed, according to Garrett Thornburg, CEO of the Thornburg Companies and a long-time market player. Thornburg offers advice to Karen Gibbs on how to play the Greenspan market.

NOLA Code: WSWF 000249C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/28/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Former NYSE boss Dick Grasso's \$100 million plus pension package is getting a lot of attention. Much less well known are incredibly lavish pensions for firefighters, librarians and scores of other public employees, at the expense of taxpayers. And, the mutual fund scandal seems to grow larger by the day. Geoff Colvin and FORTUNE writers dissect these hot button market issues. Then, computer wiz John Reese has created a program that brings the investing styles of legendary investor Benjamin Graham, Peter Lynch and other market gurus to the desktop -- with outstanding results. Reese explains how the computers at his firm Validea are succeeding at out picking the pickers.

NOLA Code: MLNH 007944C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:06:18

Format: Interview/Discussion/Review; News

U.S. employers added nearly a quarter of a million jobs in the month of May, the ninth straight month of growth, while the unemployment rate held steady at 5.6 percent. Correspondent Jeffrey Brown looks at the current job picture and its effect on new graduates with Marilyn Mackes, executive director of the National Association of Colleges and Employers, and Hugh Johnson, chief investment officer at First Albany Corp.

NOLA Code: TTCY 001312C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/6/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:30

Format: Interview/Discussion/Review

Maternity Leave in the Workplace: With lean staffs and a mini-baby boom, how is maternity leave affecting the dynamics of the workplace? Title IX and the Olympics: Women represent nearly half of American athletes in the upcoming Olympic games in Greece. We debate what's causing this recent trend. Public School Principals as Master Teachers: A new program in San Diego attempts to improve public school education by training principals to become master teachers and mentors.

NOLA Code: FIRW 000000K2

Series Title: Firewomen

Distributor: PBS

Release Date: 6/27/2004 10:30:00 PM/502

O.B. Date: 2/19/2003 8:30:00 PM

Length: 30

Segment: 00:25:16 Format: Documentary

In a class of 50 Boston Fire Academy recruits, only six are women. Like the men, they brave the rigorous 14-week training regimen that many recruits fail. Who will make it? Watch these young women in a real life "Survivor" where challenges include a journey through the "Maze," a zero-visibility search and escape simulation; and the "Burn House," a space filled with fire and choking smoke. Get a glimpse of their lives away from the burning buildings and an insight into what drives them in their struggle to make it in this life-threatening position.

NOLA Code: TTCY 001315C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/27/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:52

Format: Interview/Discussion/Review

## BUSH LOSING GROUND ON ANTI-TERROR POLICY: The gender divide overáPresident

Bush's handling of foreign affairs. A new Washington Post/ ABC poll showsá for the first time more than half of Americans say the Iraq war was not worth fighting.ááá WOMEN VS. WALMART: What could be the largest discrimination class action suit moves ahead against Wal-Mart as women charge a disturbing gap between women and men's pay andápromotions. FOUNTAIN OF YOUTH IN SIGHT:

A

lifespan of 120 years is not unreasonable in the foreseeable future.ááNew scientificádevelopments in extending the average lifespan as well as treating diseases such as Alzheimer's and Parkinson's.

#### Health/Healthcare

NOLA Code: COSE 010689C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 4/29/2004 11:00:00 PM/505

Length: 60

Segment: 00:51:15

Format: Interview/Discussion/Review

Two groups of panels join Charlie Rose as they discuss the causes and ways of preventing cancer and obesity.

NOLA Code: FRON 002211K1

Series Title: Frontline Program Title: Diet Wars

Distributor: PBS

Release Date: 4/8/2004 9:00:00 PM/502

Length: 60

Format: Documentary

Americans spend \$40 billion a year on books, products, and programs designed to do one thing: help us lose weight. From Atkins to Ornish and Weight Watchers to the Zone, today's dieters have a dizzying array of weight loss programs from which to choose-yet the underlying principles of these diets are often contradictory. Is low fat better than low carb? Is Atkins the answer? And has the USDA Food Pyramid done more harm than good? In "Diet Wars," FRONTLINE examines the great diet debate.

NOLA Code: INOV 000906K1

Series Title: Innovation Episode Title: Miracle Cell

Distributor: PBS

Release Date: 4/14/2004 2:00:00 AM/500

Length: 60

Format: Documentary

A young mother, the victim of a car accident that has left her paralyzed, travels to Portugal to undergo a radical treatment. Adult stem cells will be harvested from her nose, amplified, and then injected into her spine. The hope is that instead of forming scar tissue, the cells will renew and heal the spinal cord. Even the experts are excited about the results. "Miracle Cell"

goes to the front line of regenerative medicine to follow spinal cord and heart patients undergoing stem cell treatments and track their rapid recovery in the months that follow. This is just the tip of the iceberg in a promising but controversial field that has the potential to revolutionize the way medicine is practiced.

NOLA Code: MLNH 007900C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/5/2004 6:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; News

Opening weekend for Major League Baseball came amid league-led efforts to stamp out the use of steroids. Terence Smith discusses the battle against performance-enhancing drugs with Buster Olney of ESPN magazine.

NOLA Code: MLNH 007914C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/23/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:41

Format: Interview/Discussion/Review; News

The low carbohydrate craze is changing the way American consumers eat and shop. Elizabeth Brackett of WTTW-Chicago reports.

NOLA Code: MLNH 007914C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/23/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:33

Format: Interview/Discussion/Review; News

Health insurance benefits for millions of retirees could be slashed once they are eligible for Medicare, according to a proposal approved yesterday by the Equal Employment Opportunity Commission. Margaret Warner examines this decision and its potential impact with Leslie Silverman, an EEOC commissioner who voted in favor of the rule, and David Certner, director of federal affairs for AARP, which opposes it.

NOLA Code: NOVA 002816K3

Series Title: NOVA

Program Title: LIFE'S GREATEST MIRACLE

Distributor: PBS

Release Date: 4/13/2004 8:00:00 PM/502 O.B. Date: 11/20/2001 8:00:00 PM

Length: 60

Segment: 00:49:44 Format: Documentary

A remake of Lennart Nilsson's world famous film "Miracle of Life," this completely updated edition tells the inside-the-womb story of human life from conception to birth using the latest technological advances in microscopy and medical imaging.

NOLA Code: NOWB 000318C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/30/2004 9:00:00 PM/502

Length: 60

Segment: 00:22:04

Format: Interview/Discussion/Review; Magazine

NOW's Sylvia Chase, herself a Medicare recipient, reveals the detrimental effects of election-year politics on seniors in this compelling report on the new Medicare law. With the new Medicare drug card program set to begin next week, America's senior citizens may begin to collect on the Bush Administration's promise to provide them with a universal prescription drug benefit. The sweeping new Medicare law has the capacity to transform the way Medicare is delivered to seniors, but some lawmakers on both sides of the aisle are crying foul, claiming it mainly lines the pockets of powerful drug companies while shortchanging many senior citizens. Not only that, say critics on the right and the left, the bill was passed under outrageous, even scandalous, circumstances. NOW tells the inside story behind this radical expansion of Medicare, which some say was packaged to court crucial senior votes in an election year while serving the best interests of the big drug and insurance companies. NOW investigates what the law means for seniors in the long-term and talks to Democrats and Republicans who opposed the law, including Congressman Dan Burton (R-IN), who calls the bill's passage "a major mistake."

NOLA Code: PNRE 000731C1

Series Title: Religion & Ethics NewsWeekly

Distributor: PLUS

Release Date: 4/4/2004 1:00:00 PM/VT

Length: 30

Format: Magazine; News

Yale Divinity School professor and Christian theologian Miroslav Volf talks with executive editor and host Bob Abernethy about religion, violence, reconciliation, and forgiving one's enemies. For many people, dealing with cancer is a time of great spiritual need. Correspondent Judy Valente reports from Washington, D.C. on a hospital training program that helps clergy, chaplains, and religious and lay leaders better understand what cancer patients endure. Award-winning cookbook author Joan Nathan prepares a Passover Seder and explains its traditions.

NOLA Code: TTCY 001303C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 4/4/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:44

Format: Interview/Discussion/Review; Magazine

President Bush Signs the Unborn Victims of Violence Act: A new law says when a pregnant woman is attacked, her unborn child is just as much a victim as the mother. What will this mean for women's rights and will it have an impact on the upcoming election? Liberal Radio Station Air America Set to Debut This Week: It's billed as the antidote to conservative talk radio. We'll look at how this new liberal network will impact the debate on women's issues. Fad Diets: Obesity continues to be a growing problem in American despite the fact that Americans seem to always be dieting. With Atkins, Weight Watchers, South Beach and so many diets to choose from - how do you know what's right for you?

NOLA Code: TTCY 001305C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 4/18/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:50

Format: Interview/Discussion/Review

Women's Vote Realignment: Women were 52% of voters in the last election. A recent Greenberg Quinlan Rosner/To the Contrary Poll shows the latest results on changing women's voting trends. What could this mean for the upcoming election? Prescription Drug Changes Deemed Unsatisfactory: Democrats and Republicans dispute whether the new law giving prescription drug benefits to senior citizens gives bigger breaks to manufacturers or senior citizens. Senior citizens, however, are unsatisfied with the results.

NOLA Code: TTCY 001307C1 Series Title: To The Contrary Distributor: PLUS

Release Date: 5/2/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:33

Format: Interview/Discussion/Review

Whitmer Sisters Chose to be Reassigned: Two soldiers who lost their sister in the Iraqi War have elected to be reassigned instead of returning to the war. What implication does this have for women in the military? Women Business Owners: The number of women owning private businesses has increased at twice the rate of all privately owned firms. How has women's leadership contributed to this growth? Kids and Pain: New techniques have been developed to address the unique needs of children in pain. Will this make trips to the hospital less tedious for families?

NOLA Code: MLNH 007923C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/6/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:04

Format: Interview/Discussion/Review; News

Senior citizens began sorting through the competing discounts offered by new Medicare drug cards this week. Susan Dentzer looks at the details of some competing discount card plans.

NOLA Code: MLNH 007926C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/11/2004 6:00:00 PM/502

Length: 60

Segment: 00:17:32

Format: Interview/Discussion/Review; News

Margaret Warner gets four perspectives on the psychology of abusive behavior from Dr. Robert Jay Lifton, a psychiatry professor at Harvard Medical School; Lt. Col. Dave Grossman, a retired psychology professor at West Point; professor and war historian Jay Winik; and Dr. Philip Zimbardo, a psychology professor at Stanford University.

NOLA Code: MLNH 007927C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/12/2004 6:00:00 PM/502

Length: 60

Segment: 00:06:13

Format: Interview/Discussion/Review; News

President Bush and his Democratic presidential challenger Sen. John Kerry of Massachusetts focused their campaigns on domestic issues today. Kwame Holman looks at speeches the candidates made this morning on health care and education.

NOLA Code: MLNH 007928C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/13/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:32

Format: Interview/Discussion/Review; News

Some members of Congress have called for an investigation into whether antiabortion politics played a role in the recent FDA decision to bar over-thecounter sales of the emergency contraceptive Plan B. Ray Suarez gets two perspectives on the controversial contraceptive from Dr. Susan Crockett, who served on the FDA advisory committee, and Dr. Tina Raine, a professor of obstetrics and gynecology at the University of San Francisco Medical Center.

NOLA Code: MLNH 007931C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/18/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:24

Format: Interview/Discussion/Review; News

The U.S. government announced a fast-track process last week for approving generic and combination AIDS medications for distribution in impoverished countries. Gwen Ifill discusses the new initiative with U.S. Global AIDS Coordinator Randall Tobias.

NOLA Code: MLNH 007933C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/20/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:59

Format: Interview/Discussion/Review; News

Sprinter Kelli White, who won the 100 and 200 meter races at the World Track and Field Championships last summer, was banned from the sport for two years

yesterday after she admitted to using performance-enhancing drugs. Jeffrey Brown discusses the widening investigation into steroids in sports with New York Times sportswriter Liz Robbins and Dr. Gary Wadler, a drug-policy adviser for the White House and the NBA.

NOLA Code: MLNH 007936C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/25/2004 6:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; News

Taking aspirin regularly may help reduce the risk of breast cancer, a new study in the Journal of the American Medical Association suggests. Gwen Ifill discusses the implications of this new study with one of its authors Dr. Alfred Neugut, co-director of the Cancer Prevention Center at New York Presbyterian Hospital.

NOLA Code: MLNH 007939C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/28/2004 6:00:00 PM/502

Length: 60

Segment: 00:09:08 Format: News

Certain anti-depressant drugs may actually increase the risk of suicide in adolescent patients, a recent study in the medical journal The Lancet suggests. Health correspondent Susan Dentzer looks at efforts to add an FDA warning label about adolescent suicide to anti-depressant medications.

NOLA Code: PNRE 000738C1

Series Title: Religion & Ethics NewsWeekly

Distributor: PLUS

Release Date: 5/23/2004 1:00:00 PM/VT

Length: 30

Format: Magazine; News

Correspondent Judy Valente explores the legal, religious, and moral issues faced by a Catholic family trying to decide whether to withdraw a feeding tube. Then, an excerpt from the acclaimed documentary film by director Sandi Simcha Dubowski about a gay Orthodox Jew struggling with his sexual orientation and his religion.

NOLA Code: PNRE 000739C1

Series Title: Religion & Ethics NewsWeekly

Distributor: PLUS

Release Date: 5/30/2004 1:00:00 PM/VT

Length: 30

Format: Interview/Discussion/Review; News

Kim Lawton discusses the ceremonies organized to celebrate Memorial Day, especially those dedicated to the memory of those lost in the Iraq War; the closing of sixty Roman Catholic churches in the Archdiocese of Boston; the ban against same-sex marriage in the Catholic Church; and the legality of Oregon's "Death with Dignity" Act. Then, Lucky Severson investigates the use of DNA testing as a tool by police in Charlottesville, VA, and the particular impact of this testing on African Americans. Fred de Sam Lazaro describes the work of Samaritan's Purse, a Christian relief agency working in the Sudan to bring medical care, as well as faith and spirituality.

NOLA Code: RPOI 000101K1

Series Title: Race: The Power of an Illusion Episode Title: The Difference Between Us

Distributor: PBS

Release Date: 5/15/2004 5:00:00 AM/500 O.B. Date: 4/24/2003 10:00:00 PM

Length: 60

Format: Documentary

The first television series to scrutinize the very idea of race through the distinct lenses of science, history and social institutions, the three one-hour programs challenge some of people's most deeply held beliefs. The first episode examines several discoveries that illustrate why humans cannot be subdivided into races and reveals that there are no characteristics, no traits-not even one gene--that distinguish all members of one "race" from all members of another.

NOLA Code: SAMF 001402C1

Series Title: Alan Alda in Scientific American Frontiers

Episode Title: Don't Forget

Distributor: PBS

Release Date: 5/11/2004 10:00:00 PM/501

Length: 60

Format: Documentary

Alan Alda investigates how people create memories - and how as they age, memories become slippery and elusive, sometimes vanishing forever. He visits two men who live entirely in the present or the distant past, unable to recall events that happened even a few minutes ago. Viewers peer inside Alda's own

brain and find out what's at work as he memorizes names and faces. Alda discovers how ice water can boost memory (no, not drinking it) and how easy it is to have a false memory implanted. He also meets a volunteer in an experimental treatment for Alzheimer's disease, gets the latest on the search for an Alzheimer's vaccine and joins a group of baby boomers who are learning how to keep their brains young and their memories intact.

NOLA Code: TASM 000189K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/7/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

White House hopeful Sen. John Kerry gives his take on the situation in Iraq and talks about healthcare, taxes and Warren Buffet's involvement in his campaign.

NOLA Code: TASM 000195K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/18/2004 12:30:00 AM/500

Length: 30

Segment: 00:22:59

Format: Interview/Discussion/Review

Filmmaker Morgan Spurlock explains the inspiration for his new documentary. The Funk Brothers' Jack Ashford and Eddie Willis reflect on how it felt to finally get recognized for their work.

NOLA Code: TTCY 001308C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 5/9/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:43

Format: Interview/Discussion/Review

Plus-Size Fashions for Teens: Retailers are catering to a new growth market: fashions for plus-size teenagers. Is this victory for fashion conscious teens or a red flag for the obesity epidemic? Victory for Working Mothers: The New York Court of Appeals makes it easier for working mothers to prove sex discrimination in court. Will this spark a trend in legal victories for moms around the nation? Womens Groups on College Campuses: National women's organizations, both liberal and conservative, are moving onto college campuses to recruit young women leaders. How will these students shape the post-feminist

#### agenda?

NOLA Code: TTCY 001310C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 5/23/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:36

Format: Interview/Discussion/Review

Returning to the Workforce: Full-time moms are encountering barriers when looking to reenter the workforce. Are family friendly policies a thing of the past? Bush and Ending Women's Research: The National Council for Research on Women accuses the Bush Administration of "delaying, distorting and even deleting" research on important women's issues. End of Life Attitudes: Death and end of life care is a topic often avoided by many families. To The Contrary sheds light on the benefits of hospice as end of life care. Why aren't more people taking advantage of it despite its many benefits?

NOLA Code: WSWF 000247C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/14/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

With the Dow below 10,000 this week, oil prices soaring above \$40 a barrel, and events in Iraq increasingly more unsettling, top market pros say this is the toughest time to find good stocks in nearly 20 years. Karen Gibbs finds out what investments two investment pros are willing to make in these uncertain times. Millions of seniors now face the daunting task of selecting which of the nearly 70 Medicare prescription drug cards now available will provide them with the lowest cost drugs and best all-around benefits. Meanwhile investors now struggle to sort out which companies will remain standing in this game of political and health care dodge ball. Geoff Colvin looks at stocks that will benefit in this new fast-paced, high stakes contest, and quick-and-easy tips consumers can use to make sense of these confusing choices.

NOLA Code: MLNH 007944C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:06:18

Format: Interview/Discussion/Review; News

U.S. employers added nearly a quarter of a million jobs in the month of May, the ninth straight month of growth, while the unemployment rate held steady at 5.6 percent. Correspondent Jeffrey Brown looks at the current job picture and its effect on new graduates with Marilyn Mackes, executive director of the National Association of Colleges and Employers, and Hugh Johnson, chief investment officer at First Albany Corp.

NOLA Code: TTCY 001312C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/6/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:30

Format: Interview/Discussion/Review

Maternity Leave in the Workplace: With lean staffs and a mini-baby boom, how is maternity leave affecting the dynamics of the workplace? Title IX and the Olympics: Women represent nearly half of American athletes in the upcoming Olympic games in Greece. We debate what's causing this recent trend. Public School Principals as Master Teachers: A new program in San Diego attempts to improve public school education by training principals to become master teachers and mentors.

NOLA Code: COSE 010727C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/22/2004 11:30:00 PM/501

Length: 60

Segment: 00:50:36

Format: Interview/Discussion/Review

Charlie Rose talks with Geoffrey Canada about his non-profit organization aimed at educating lower income Black children. During the second segment, Rose discusses anti-Semitism with a host of panelists. During the third segment, Rose talks with Jerome Groopman about alternative ways of healing.

NOLA Code: FOPA 000000K1

Series Title: The Forgetting: A Portrait of Alzheimer's

Distributor: PBS

Release Date: 6/16/2004 9:00:00 PM/501 O.B. Date: 1/21/2004 9:00:00 PM

Length: 90

Format: Documentary

The Forgetting: A Portrait of Alzheimer's is aimed at helping Americans better understand and cope with this fearsome disease. The centerpiece of the two-hour special is a 90-minute documentary - a dramatic, compassionate, all-encompassing look at Alzheimer's that weaves together the history and biology of the disease, the intense real-world experiences of Alzheimer's patients and caregivers, and the race to find a cure. An informative, customizable half-hour show will follow the documentary and lead viewers to local and national experts and resources. The Forgetting will reach out to all Americans concerned about Alzheimer's - providing broader awareness and understanding of the disease and offering immediate, practical support to families and caregivers. At this critical time in our nation's struggle with Alzheimer's, The Forgetting promises to provide millions of Americans with insight and context, help and hope.

NOLA Code: FROW 000304K1 Series Title: Frontline/World

Program Title: Episode Title: Distributor: PBS

Release Date: 6/24/2004 9:00:00 PM/502

Length: 60

Format: Documentary; Magazine

FRONTLINE/World offers viewers a tale of two cities: Mumbai, where more than 60 percent of the city's sex workers are infected with HIV; and Kolkata (formerly Calcutta), where a community outreach project has kept the infection rate among sex workers to approximately 10 percent. This episode also features an intimate portrait of one of the hundreds of Mexican migrants to die each year attempting to cross the U.S. border in search of work; and a visit to Shanghai by night, where an underground art and youth scene is testing the limits of government tolerance.

NOLA Code: MLNH 007952C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/16/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:53

Format: Interview/Discussion/Review; News

One-third of Americans under age 65 did not have health insurance at some point during the past two years, according to a study released today by Families USA. Ray Suarez speaks with Susan Dentzer about the increasing number of uninsured.

NOLA Code: MLNH 007955C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/21/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:16

Format: Interview/Discussion/Review; News

The Supreme Court ruled today that patients do not have the right to sue health insurers or HMOs in state courts and that people may not withhold their identity from police. Correspondent Jeffrey Brown discusses today's decisions with National Law Journal Washington bureau chief Marcia Coyle, who attended the hearings.

NOLA Code: PNRE 000742C1

Series Title: Religion & Ethics NewsWeekly

Distributor: PLUS

Release Date: 6/20/2004 1:00:00 PM/VT

Length: 30

Format: Interview/Discussion/Review; News

In this episode, Fred de Sam Lazaro investigates the availability of HIV/Aids testing and treatment in Botswana and Uganda. Tim O'Brien discusses the future of Church/State separation as determined by the Supreme Court. Then, Judy Valente interviews Tom White and Paul Farmer, MD about their work in Haiti.

NOLA Code: TTCY 001315C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/27/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:52

Format: Interview/Discussion/Review

## BUSH LOSING GROUND ON ANTI-TERROR POLICY: The gender divide overáPresident

Bush's handling of foreign affairs. A new Washington Post/ ABC poll showsá for the first time more than half of Americans say the Iraq war was not worth fighting.ááá WOMEN VS. WALMART: What could be the largest discrimination class action suit moves ahead against Wal-Mart as women charge a disturbing gap between women and men's pay andápromotions. FOUNTAIN OF YOUTH IN SIGHT:

A

lifespan of 120 years is not unreasonable in the foreseeable future.ááNew scientificádevelopments in extending the average lifespan as well as treating diseases such as Alzheimer's and Parkinson's.

NOLA Code: WSWF 000252C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/18/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Ben Stein knows how to make money and he offers some of his slightly eccentric tips on successful investing. Joining Stein in a stimulating look at market zigs and zags is Mitch Zacks, vice president of one of the country's largest and most respected research firms. Amy Stevens, MD and biotech analyst for Goldman Sachs, talks to Karen Gibbs about Alzheimer's realities—the success and failures in finding treatments. Finally, money manager Tim Ghriskey explains the basketball bubble and why investors may be seeing the Detroit Pistons' NBA championship victory this week as a very bullish indicator.

## National Politics/Government

NOLA Code: AMEX 001607C1

Series Title: AMERICAN EXPERIENCE

Program Title: Emma Goldman

Distributor: PBS

Release Date: 4/12/2004 9:00:00 PM/502

Length: 90

Format: Documentary

This program paints a portrait of the young, brilliant Russian emigrant, called "the most dangerous woman in America," and expelled from the United States 34 years after she arrived.

NOLA Code: COSE 010676C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 4/12/2004 11:00:00 PM/505

Length: 60

Format: Interview/Discussion/Review

Charlie Rose is joined by two journalists from Time magazine and the Los Angeles Times to discuss President Bush's upcoming press conference following the recent turmoil in Iraq. Afterwards, Rose chats with Chris Rock about his ambitions, family life, and his upcoming comedy special.

NOLA Code: COSE 010685C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 4/23/2004 11:00:00 PM/505

Length: 60

Segment: 00:51:53

Format: Interview/Discussion/Review

Sheikh Hamad Al-Thani chats with Charlie Rose about Qater's relationship with the Bush Administration and the future of Iraq. During the second segment, Rose talks with Denzel Washington and Tony Scott about their upcoming film, "Man on Fire."

NOLA Code: FRON 002212K1

Series Title: Frontline

Program Title: The Jesus Factor

Distributor: PBS

Release Date: 4/29/2004 9:00:00 PM/502

Length: 60

Format: Documentary

As an evangelical Christian, President Bush has something in common with the 46 percent of Americans who describe themselves as being "born again" or having a personal relationship with Jesus Christ. Often has the president recounted praying about major decisions facing the nation-but what do we actually know about the rudiments of George Bush's faith? To what extent do the president's spiritual beliefs impact or influence his political decision-making? And how closely do Bush's religious views mirror those of the country's burgeoning-and politically influential-evangelical movement?

NOLA Code: INLE 000522K1 Series Title: Independent Lens

Program Title: The Weather Underground

Distributor: PBS

Release Date: 4/27/2004 10:00:00 PM/502

Length: 90

Format: Documentary

During the late 1960s and early 1970s, several hundred young women and men tried to spark a socialist revolution. The Weathermen waged a low-level war against the U.S. government: bombing the Capitol building, breaking Timothy Leary out of prison and evading one of the largest FBI manhunts in history. Watch and listen as former members look back on this notorious movement, speaking candidly about their experiences.

NOLA Code: MLNH 007899C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:14:00

Format: Interview/Discussion/Review; News

Jim Lehrer speaks with syndicated columnist Mark Shields and New York Times columnist David Brooks about the transportation bill, the new employment numbers and the White House's decision this week to allow Condoleezza Rice to testify before the 9/11 commission.

NOLA Code: MLNH 007899C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:03:46

Format: Interview/Discussion/Review; News

Today, both houses of Congress passed different versions of a transportation bill, both of which President Bush says are paved with pork-barrel projects that make them too expensive for him to sign. Kwame Holman explains the election-year politics behind the fight to fund the refurbishment of America's transportation infrastructure.

NOLA Code: MLNH 007906C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/13/2004 6:00:00 PM/502

Length: 60

Segment: 00:27:53

Format: Interview/Discussion/Review; News

This Newshour special report provides coverage and analysis of President George W. Bush's press conference.

NOLA Code: MLNH 007909C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/16/2004 6:00:00 PM/502

Length: 60

Segment: 00:17:09

Format: Interview/Discussion/Review; News

After a clip of President Bush and presidential Democratic contender Sen. John Kerry's latest remarks on Iraq, Jim Lehrer speaks with syndicated columnist Mark Shields and New York Times columnist David Brooks about the role U.S. policy in Iraq will play in the upcoming presidential election.

NOLA Code: MLNH 007913C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/22/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:23

Format: Interview/Discussion/Review; News

President Bush and Democratic presidential contender Sen. John Kerry of Massachusetts both spoke on the subject of the environment today to mark Earth Day.

NOLA Code: MLNH 007915C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/26/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:37

Format: Interview/Discussion/Review; News

President Bush and Democratic presidential contender Sen. John Kerry of Massachusetts spoke of jobs and the economy today.

NOLA Code: MLNH 007916C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/27/2004 6:00:00 PM/502

Length: 60

Segment: 00:12:08

Format: Interview/Discussion/Review; News

The Supreme Court heard debate today over whether Vice President Dick Cheney has the right to withhold details about his meetings with his energy task force. Gwen Ifill discusses the details of the debate with National Law Journal Washington bureau chief Marcia Coyle, who attended today's hearing.

NOLA Code: MLNH 007916C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/27/2004 6:00:00 PM/502

Length: 60

Segment: 00:16:45

Format: Interview/Discussion/Review; News

Republicans ratcheted up attacks this week against alleged inconsistencies in Democratic presidential contender Sen. John Kerry's stances supporting the Iraq war and opposing the Vietnam war. Margaret Warner gets two perspectives on Kerry's war records from Weekly Standard editor William Kristol and Boston Globe columnist Tom Oliphant.

NOLA Code: MLNH 007918C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/29/2004 6:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; News

President Bush and Vice President Dick Cheney met with members of the 9/11 commission for three hours today. The commission issued a statement saying both officials were "forthcoming and candid." Jim Lehrer looks at private testimony made by public officials in a conversation with presidential historian Michael Beschloss and Richard Norton Smith, director of the Lincoln Presidential Library and Museum.

NOLA Code: MLNH 007919C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/30/2004 6:00:00 PM/502

Length: 60

Segment: 00:09:09

Format: Interview/Discussion/Review; News

Vice President Dick Cheney and presidential contender Sen. John Kerry, D-Mass., tried to differentiate their campaigns on the topic of foreign policy in prominent speeches this week. Kwame Holman looks at two speeches.

NOLA Code: NOWB 000314C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/2/2004 9:00:00 PM/502

Length: 60

Segment: 00:19:40

Format: Interview/Discussion/Review

John Dean is in the news again. Thirty years ago as counsel to Richard Nixon he mesmerized the country with his testimony in the Watergate hearings about "a cancer growing on the presidency." Eventually Nixon would resign and John Dean would go to prison for his role in the Watergate scandal. Now Dean has written a new book - his sixth - in which he concludes that the obsessive secrecy and deception in Washington today is "worse than Watergate." The conversation with Bill Moyers is Dean's first television interview on "the hidden agenda of a White House shrouded in secrecy and a presidency that seeks to remain unaccountable" and his book, WORSE THAN WATERGATE: THE SECRET PRESIDENCY OF GEORGE W. BUSH.

NOLA Code: NOWB 000317C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/23/2004 9:00:00 PM/502

Length: 60

Segment: 00:13:12

Format: Interview/Discussion/Review

How is US policy affecting the world's women? David Brancaccio sits down with women's human rights activist Kavita Ramdas.

NOLA Code: NOWB 000317C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/23/2004 9:00:00 PM/502

Length: 60

Segment: 00:19:40

Format: Interview/Discussion/Review

In a time of war, is truth a casualty? Bill Moyers talks with former BBC director general Greg Dyke about politics, the press and the public trust.

NOLA Code: NOWB 000317C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/23/2004 9:00:00 PM/502

Length: 60

Segment: 00:14:28

Format: Interview/Discussion/Review

Will Vice President Cheney keep secret the documents used in creating the nation's energy policy? David Brancaccio talks with Sierra Club executive director Carl Pope about a case that has gone all the way to the Supreme Court.

NOLA Code: NOWB 000318C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/30/2004 9:00:00 PM/502

Length: 60

Segment: 00:16:12

Format: Interview/Discussion/Review; Magazine

Bill Moyers sits down with MORNING EDITION'S Bob Edwards for his first nationally televised interview as he leaves the anchor desk at NPR on Friday. Edwards and Moyers assess the state of the press in America, the increasing hold big business has over information, and the urgent need for a press that asks the tough questions about Democracy, our government, and our elected leaders.

NOLA Code: NOWB 000318C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/30/2004 9:00:00 PM/502

Length: 60

Segment: 00:22:04

Format: Interview/Discussion/Review; Magazine

NOW's Sylvia Chase, herself a Medicare recipient, reveals the detrimental effects of election-year politics on seniors in this compelling report on the new Medicare law. With the new Medicare drug card program set to begin next week, America's senior citizens may begin to collect on the Bush Administration's promise to provide them with a universal prescription drug benefit. The sweeping new Medicare law has the capacity to transform the way Medicare is delivered to seniors, but some lawmakers on both sides of the aisle are crying foul, claiming it mainly lines the pockets of powerful drug companies while shortchanging many senior citizens. Not only that, say critics on the right and the left, the bill was passed under outrageous, even scandalous, circumstances. NOW tells the inside story behind this radical expansion of Medicare, which some say was packaged to court crucial senior votes in an election year while serving the best interests of the big drug and insurance companies. NOW investigates what the law means for seniors in the long-term and talks to Democrats and Republicans who opposed the law, including Congressman Dan Burton (R-IN), who calls the bill's passage "a major mistake."

NOLA Code: PNRE 000734C1

Series Title: Religion & Ethics NewsWeekly

Distributor: PLUS

Release Date: 4/25/2004 1:00:00 PM/VT

Length: 30

Format: Magazine; News

Correspondent Lucky Severson takes a look at evangelical political activity, interviewing evangelical Congressman Mark Souder (R-Indiana) and author Tony Campolo, an evangelical Democrat. He also talks with George Washington University historian Leo Ribuffo and Wesley Theological Seminary ethics professor Shaun Casey about the political concerns of evangelicals, their role in the 2004 presidential election, and the history of their involvement in American politics. Bob Abernethy talks with Richard Cizik, vice president for governmental affairs at the National Association of Evangelicals, and Robert Franklin, professor of social ethics at Emory University, about President Bush's sense of religious mission and his recently reported references to following "a higher Father" and being "a messenger of His will" as he decided to go to war in Iraq.

NOLA Code: TASM 000166K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/6/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Mario Cuomo weighs in on his party's chances this fall. Bow Wow and Solange Knowles discuss the challenges of being teenagers in show business.

NOLA Code: TASM 000168K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/8/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Journalist Gwen Ifill offers her insight on the current political climate. Musician Flea discusses his passion for music.

NOLA Code: TASM 000169K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/9/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Tavis Smiley speaks with comedian George Carlin about politics, censorship, and his new movie.

NOLA Code: TASM 000171K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/13/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Sen. Jon Corzine dissects the 9/11 commission testimony. Valerie Morris, coanchor of CNNfn's The Flip Side, talks taxes.

NOLA Code: TASM 000177K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/21/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Columnist Arianna Huffington says the two-party system needs to be fixed. Actress CCH Pounder shares how she's maintained her identity in Hollywood.

NOLA Code: TASM 000178K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/22/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Former Nixon White House counsel John Dean discusses the assertions in his latest book, "Worse Than Watergate: The Secret Presidency of George W. Bush." Actor Dule Hill shares his love of tap.

NOLA Code: TASM 000179K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/23/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Political analyst Cokie Roberts explores the Nader impact on this year's election. Racecar driver Bill Lester discusses NASCAR's efforts to attract a more diverse audience.

NOLA Code: TASM 000181K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/27/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review; Performance

Dr. Fareed Zakaria offers his perspective on the interaction of economics and politics. Musician Van Hunt discusses the inspiration for his work and performs a song from his new CD.

NOLA Code: TASM 000183K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 4/30/2004 12:30:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Former presidential hopeful Sen. Joe Lieberman examines U.S. foreign policy. Critically acclaimed songstress Rhian Benson reflects on her unusual path to stardom.

NOLA Code: TTCY 001303C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 4/4/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:44

Format: Interview/Discussion/Review; Magazine

President Bush Signs the Unborn Victims of Violence Act: A new law says when a pregnant woman is attacked, her unborn child is just as much a victim as the mother. What will this mean for women's rights and will it have an impact on the upcoming election? Liberal Radio Station Air America Set to Debut This Week: It's billed as the antidote to conservative talk radio. We'll look at how this new liberal network will impact the debate on women's issues. Fad Diets: Obesity continues to be a growing problem in American despite the fact that Americans seem to always be dieting. With Atkins, Weight Watchers, South Beach and so many diets to choose from - how do you know what's right for you?

NOLA Code: TTCY 001305C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 4/18/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:50

Format: Interview/Discussion/Review

Women's Vote Realignment: Women were 52% of voters in the last election. A recent Greenberg Quinlan Rosner/To the Contrary Poll shows the latest results on changing women's voting trends. What could this mean for the upcoming election? Prescription Drug Changes Deemed Unsatisfactory: Democrats and Republicans dispute whether the new law giving prescription drug benefits to senior citizens gives bigger breaks to manufacturers or senior citizens. Senior citizens, however, are unsatisfied with the results.

NOLA Code: TTCY 001306C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 4/25/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:40

Format: Interview/Discussion/Review

ENGINEERING CAMPUS DIVERSITY: A look at campus diversity one year after the Supreme Court struck down the University of Michigan's affirmative action portion of the admissions policy and affirmative action policies have been altered at other universities. MARCH FOR WOMEN'S RIGHTS: A pro-choice and women's rights rally on the mall attracts the endorsements of many women celebrities including Christina Aguilera and Jennifer Aniston. We look at why this pro-choice rally may be different than those organized exclusively by NOW. COURTING THE SINGLE WOMAN'S VOTE: No longer soccer moms and NASCAR dads, it

seems the single women's vote will be increasingly important in the upcoming election. Top Republican and Democratic pollsters on why this group is so important to the candidates.

NOLA Code: WWIR 004340C1 Series Title: Washington Week

Distributor: PBS

Release Date: 4/2/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Michael Duffy of Time Magazine discusses Condoleezza Rice's planned 9/11 Commission testimony. Martha Raddatz of ABC News takes a look at the latest bloody developments in Iraq. Alan Murray of CNBC discusses the politics of rising gas prices. Finally, Todd Purdum of The New York Times talks about the time he spent with Ralph Nader.

NOLA Code: COSE 010691C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/3/2004 11:00:00 PM/505

Length: 60

Segment: 00:51:01

Format: Interview/Discussion/Review

Charlie Rose first group of guests include a panel discussing the sexual abuse and torture of Iraqi prisoners. During the second segment, Rose chats with Cokie Roberts about current politics in Washington, the US-Iraq War, and her new book. During the third segment, Rose talks with Pierre Lellouche about the ongoing conflict between the French and US government.

NOLA Code: COSE 010692C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/4/2004 11:00:00 PM/505

Length: 60

Segment: 00:51:46

Format: Interview/Discussion/Review

Charlie Rose talks with Kamil Al-Gailani about the financial crisis in Iraq following the U.S. led occupation. During the second segment, Joseph Wilson talks with Charlie Rose about the US - Iraqi War, the President's 2003 State of the Union Address and his new book.

NOLA Code: COSE 010695C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/7/2004 11:00:00 PM/505

Length: 60

Segment: 00:53:17

Format: Interview/Discussion/Review

Charlie Rose discusses the aftermath of Secretary of Defense, Donald Rumsfeld's testimony about the mistreatment of Iraqi prisoners with journalists, members of the Senate and Congress.

NOLA Code: COSE 010696C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/10/2004 11:00:00 PM/505

Length: 60

Segment: 00:52:37

Format: Interview/Discussion/Review

Charlie Rose talks with Tim Russert about the US-Iraq War, the upcoming 2004 Election and his new book.

NOLA Code: COSE 010700C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/14/2004 11:00:00 PM/500

Length: 60

Segment: 00:50:28

Format: Interview/Discussion/Review

During the 1st and 2nd segments, Charlie Rose talks with panelists about the relationship between the United States and Iraq. During the 3rd segment, Rose chats with Paul Volcker and Joseph Treaster about the past and present economic policies of the United States government.

NOLA Code: COSE 010701C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/17/2004 11:30:00 PM/501

Length: 60

Segment: 00:51:59

Format: Interview/Discussion/Review

Charlie Rose talks with Seymour Hersh about the Department of Defense and its involvement with the Iraqi prison scandal. During the second segment, Rose chats with Joseph Califano Jr. about his life in public office and his new book.

NOLA Code: COSE 010705C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 5/21/2004 11:00:00 PM/505

Length: 60

Segment: 00:52:31

Format: Interview/Discussion/Review

Charlie Rose talks with Bob Woodward, Washington Post reporter and author of "Plan of Attack."

NOLA Code: FRON 002116K2

Series Title: FRONTLINE Program Title: Cyber War!

Distributor: PBS

Release Date: 5/6/2004 9:00:00 PM/502

O.B. Date: 4/24/2003 9:00:00 PM

Length: 60

Format: Documentary

The Slammer hit on Super Bowl Sunday. Nimda struck one week after 9/11. Code Red had ripped through the system that summer. Moonlight Maze moved from the Russian Academy of Science and into the U.S. Department of Defense. A new form of warfare has broken out and the battleground is cyberspace. With weapons like embedded malicious code, probes and pings, there are surgical strikes, reverse neutron bombs, and the potential for massive assaults aimed directly at America's infrastructure: the power grid, the water supply, the complex air traffic control system, and the nation's railroads. FRONTLINE investigates just how real the threat of war in cyberspace is and reveals what the White House knows that the rest of us do not.

NOLA Code: FRON 002212K2

Series Title: Frontline

Program Title: The Jesus Factor

Distributor: PBS

Release Date: 5/20/2004 9:00:00 PM/502 O.B. Date: 4/29/2004 9:00:00 PM

Length: 60

Format: Documentary

As an evangelical Christian, President Bush has something in common with the 46 percent of Americans who describe themselves as being "born again" or having a personal relationship with Jesus Christ. Often has the president recounted praying about major decisions facing the nation-but what do we actually know about the rudiments of George Bush's faith? To what extent do the president's spiritual beliefs impact or influence his political decision-making? And how closely do Bush's religious views mirror those of the country's burgeoning-and politically influential-evangelical movement?

NOLA Code: MLNH 007921C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:01

Format: Interview/Discussion/Review; News

Sen. John Kerry, D-Mass., trained his presidential campaign on education today and accused President Bush of underfunding the No Child Left Behind initiative. President Bush meanwhile continued his "Yes, America Can" bus tour in Ohio today, where he acknowledged the hardships faced by unemployed workers and told

them that the U.S. economy is on the rebound. Terence Smith looks at some of the speeches and campaign commercials the two candidates are employing in swing states.

NOLA Code: MLNH 007922C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/5/2004 6:00:00 PM/502

Length: 60

Segment: 00:09:51

Format: Interview/Discussion/Review; News

The commission Congress created to investigate the security of electronic voting machines said the software is not reliable enough for use in the 2004 presidential election. Spencer Michels looks at the controversy in California over electronic voting methods.

NOLA Code: MLNH 007923C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/6/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:50

Format: Interview/Discussion/Review; News

President Bush often explains the war on terror in religious terms of good and evil. Jeffrey Brown speaks with University of Chicago theological scholars Jean Bethke Elshtain and Martin Marty about the role of religion in public discourse.

NOLA Code: MLNH 007923C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/6/2004 6:00:00 PM/502

Length: 60

Segment: 00:18:42

Format: Interview/Discussion/Review; News

President Bush reasserted his support today for Secretary of Defense Donald Rumsfeld amidst calls for Rumsfeld's resignation from columnists and members of Congress who accuse him of a lack of transparency in military investigations of alleged abuses at U.S. prisons in Iraq. Kwame Holman narrates debate in the House of Representatives today about the appropriate response to the prison abuse scandal. Jim Lehrer gets additional perspectives from former Assistant Secretary of Defense Lawrence Korb and former Director of Central Intelligence

James Woolsey.

NOLA Code: MLNH 007924C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/7/2004 6:00:00 PM/502

Length: 60

Segment: 00:12:53

Format: Interview/Discussion/Review; News

Jim Lehrer gets some final words about today's testimony from syndicated columnist Mark Shields and New York Times columnist David Brooks.

NOLA Code: MLNH 007924C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/7/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:55

Format: Interview/Discussion/Review; News

Ray Suarez gets historical perspectives about Defense Secretary Donald Rumsfeld's testimony from presidential historian Michael Beschloss and Richard Norton Smith, director of the Lincoln Presidential Library and Museum.

NOLA Code: MLNH 007927C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/12/2004 6:00:00 PM/502

Length: 60

Segment: 00:05:21

Format: Interview/Discussion/Review; News

Gwen Ifill discusses public reaction to the presidential campaign with Andrew Kohut, director of the Pew Center for the People and the Press.

NOLA Code: MLNH 007927C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/12/2004 6:00:00 PM/502

Length: 60

Segment: 00:06:13

Format: Interview/Discussion/Review; News

President Bush and his Democratic presidential challenger Sen. John Kerry of

Massachusetts focused their campaigns on domestic issues today. Kwame Holman looks at speeches the candidates made this morning on health care and education.

NOLA Code: MLNH 007928C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/13/2004 6:00:00 PM/502

Length: 60

Segment: 00:19:25

Format: Interview/Discussion/Review; News

Recent images of Iraqi prisoner abuse have raised questions in Congress about whether the Department of Defense created a climate for abuse by sidestepping established international treaties on the appropriate treatment for prisoners of war. Kwame Holman reports on the controversy. Margaret Warner follows up in a conversation with Scott Horton, president of the International League for Human Rights, and John Yoo, a professor at the Boalt Hall School of Law at the University of California, Berkeley.

NOLA Code: MLNH 007930C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/17/2004 6:00:00 PM/502

Length: 60

Segment: 00:04:27

Format: Interview/Discussion/Review; News

Today Massachusetts became the first state to issue marriage licenses to samesex couples. Spencer Michels reports on the ceremonies and controversy in the Bay State.

NOLA Code: MLNH 007932C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/19/2004 6:00:00 PM/502

Length: 60

Segment: 00:04:10

Format: Interview/Discussion/Review; News

Former New York Mayor Rudolph Giuliani defended his city's preparedness to the commission investigating the Sept. 11 attacks today, while his successor Mayor Michael Bloomberg said New York still has not received enough federal aid to fight terror. Spencer Michels reports on today's contentious testimony.

NOLA Code: MLNH 007933C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/20/2004 6:00:00 PM/502

Length: 60

Segment: 00:18:48

Format: Interview/Discussion/Review; News

What are the key differences between President Bush and Sen. John Kerry, D-Mass., in their approach to Iraq? Margaret Warner gets perspectives from Kenneth Adelman, a former Reagan administration arms-control official who serves on the Defense Policy Board, and Richard Holbrooke, a former foreign-policy adviser to Presidents Carter and Clinton.

NOLA Code: MLNH 007934C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/21/2004 6:00:00 PM/502

Length: 60

Segment: 00:13:12

Format: Interview/Discussion/Review; News

Margaret Warner gets perspectives on the expanding prison-abuse investigation, broader Bush administration Iraq policy and the effect of events in Iraq on the presidential race from syndicated columnist Mark Shields and New York Times columnist David Brooks.

NOLA Code: MLNH 007934C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/21/2004 6:00:00 PM/502

Length: 60

Segment: 00:05:23

Format: Interview/Discussion/Review; News

Republicans in Congress are finding that some of their dustups are with each other. Kwame Holman reports that recent GOP infighting has split support for the budget resolution and the Defense spending bill and has affected Senate Armed Services Committee hearings into the Iraqi prisoner-abuse scandal.

NOLA Code: MLNH 007936C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/25/2004 6:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; News

John Merrow continues his series on the impact of the No Child Left Behind Act with a look at the law's effects on school programs for gifted students.

NOLA Code: MLNH 007938C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/27/2004 6:00:00 PM/502

Length: 60

Segment: 00:54:50

Format: Interview/Discussion/Review

Tonight on The NewsHour with Jim Lehrer: the Truce in Najaf; Sen. John Kerry's World View; a Terror Arrest in London; and a Tribute to World War II Veterans. Segment appearance, order and guests are subject to change. Truce in Najaf: The U.S. military and a militia led by Iraqi Shiite cleric Muqtada al-Sadr both agreed today to withdraw their forces from the city of Najaf. Senior correspondent Ray Suarez discusses the truce with New York Times reporter Dexter Filkins in Baghdad. World View: Sen. John Kerry (D-Mass.) began a tenday focus on national security with a speech today in Seattle. Senior correspondent Margaret Warner gets perspectives on Sen. Kerry's proposed policies from former Democratic presidential candidate Wesley Clark and Sen. George Allen (R-Va.), a member of the Senate Foreign Relations Committee. Terror Arrest: London police arrested Islamic cleric Abu Hamza al-Masri today on suspicion that he may be linked to alleged al-Qaeda terror cells in the northwestern United States. Senior correspondent Ray Suarez discusses the arrest with Time Magazine Law Enforcement Correspondent Elaine Shannon and Clinton administration National Security Council official Steven Simon. Classic Tribute: A new memorial to the veterans of World War II will be formally dedicated in Washington on Saturday. Arts correspondent Jeffrey Brown provides a preview of the \$174 million monument.

NOLA Code: MLNH 007939C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/28/2004 6:00:00 PM/502

Length: 60
Segment: 00:11:19
Format: News

Senior correspondent Ray Suarez gets analysis from syndicated columnist Mark Shields and New York Times columnist David Brooks about the recent speeches President Bush and Sen. John Kerry (D-Mass.) made on Iraq, role of former Vice

President Al Gore in the upcoming presidential campaign and the new terror warning this week.

NOLA Code: MLNH 007940C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/31/2004 6:00:00 PM/502

Length: 60

Segment: 00:12:38

Format: Interview/Discussion/Review; News

Two key Watergate figures died last Saturday: Sam Dash, chief counsel of the Senate Watergate Committee, and Special Watergate Prosecutor Archibald Cox. Jeffrey Brown discusses their legacies with presidential historian Michael Beschloss and Richard Ben-Veniste, chief of the Watergate Task Force.

NOLA Code: NOWB 000319C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/7/2004 9:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; Magazine

Bill Moyers talks with WALL STREET JOURNAL editorial page editor Paul Gigot, to discuss the news beyond the headlines.

NOLA Code: NOWB 000320C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/14/2004 9:00:00 PM/502

Length: 60

Segment: 00:17:51

Format: Interview/Discussion/Review; News

Bill Moyers interviews author Susan Jacoby on the separation of church and state in America today, and why she believes preserving the sanctity of American secularism is fundamental to democracy and to the benefit of both religion and government.

NOLA Code: NOWB 000320C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/14/2004 9:00:00 PM/502

Length: 60

Segment: 00:11:23

Format: Interview/Discussion/Review; News

NOW goes inside the multi-million dollar ad wars on both sides that are trying to define the characters of the candidates and analyzes how these campaigns may influence the outcome in key battleground states.

NOLA Code: NOWB 000320C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/14/2004 9:00:00 PM/502

Length: 60

Segment: 00:15:55

Format: Interview/Discussion/Review; News

As information about the prison abuse scandal in Iraq continues to be revealed, America is questioning its leadership, its national identity, and its support for a war that has been characterized as a contest between good and evil. In a Bill Moyers interview, NOW grapples with questions of ethics, morality, and responsibility arising from the Abu Ghraib scandal with distinguished philosopher and ethicist Peter Singer, author of "The President of Good and Evil: The Ethics of George W. Bush."

NOLA Code: NOWB 000321C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/21/2004 9:00:00 PM/502

Length: 60

Segment: 00:12:37

Format: Interview/Discussion/Review; Magazine; News

Bill Moyers talks with WALL STREET JOURNAL editorial page editor Paul Gigot, to discuss the news beyond the headlines. With more than 20 years at the WSJ, Gigot won the Overseas Press Club award for his reporting on the Philippines as Asia Correspondent and the Pulitzer Prize for commentary for his Washington column POTOMAC WATCH.

NOLA Code: NOWB 000322C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/28/2004 9:00:00 PM/502

Length: 60

Segment: 00:15:51

Format: Interview/Discussion/Review; Magazine

As the November elections draw ever nearer, the polls point to the dramatic

polarization of American politics. What is on the minds of voters on the left and on the right? And what messages are the President and Senator Kerry conveying? David Brancaccio sits down with ABC News correspondent Michel Martin and Economist Washington correspondent Adrian Wooldridge to discuss where they see each campaign headed and how politics of left and right is playing out at home and abroad.

NOLA Code: NOWB 000322C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/28/2004 9:00:00 PM/502

Length: 60

Segment: 00:13:03

Format: Interview/Discussion/Review; Magazine

Before the war in Iraq, Representative Ron Paul (R-TX) read 30 questions to the House that they should be asking before going to war. This Saturday, Rep. Paul will be one of the speakers addressing the 2004 Libertarian Party Convention. As libertarians in Atlanta gather to name their candidate, Bill Moyers talks again with Representative Paul to discuss what he thinks are the key issues in the upcoming election and how he sees the war in Iraq.

NOLA Code: RPOI 000103K1

Series Title: Race: The Power of an Illusion

Episode Title: The House We Live In

Distributor: PBS

Release Date: 5/29/2004 05:00:00 AM/500

O.B. Date: 5/8/2003 10:00:00 PM

Length: 60

Format: Documentary

Just because race isn't biological doesn't mean it isn't real. If race doesn't exist biologically, what is it? And should it matter? The final episode focuses not on individual attitudes and behavior, but on how institutions leave different groups differently advantaged. This episode makes visible the benefits that quietly and often invisibly accrue to white people, not always because of merit or hard work, but because U.S. laws, courts, customs and, perhaps most pertinent, segregated neighborhoods, racialize opportunity.

NOLA Code: TASM 000189K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/7/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

White House hopeful Sen. John Kerry gives his take on the situation in Iraq and talks about healthcare, taxes and Warren Buffet's involvement in his campaign.

NOLA Code: TASM 000202K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 5/26/2004 12:00:00 AM/500

Length: 30

Segment: 00:22:53

Format: Interview/Discussion/Review

Gore Vidal explores the compatibility of freedom of speech and criticism of the government. Rapper Talib Kweli wants to bridge the gap between underground and mainstream artists.

NOLA Code: TTCY 001309C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 5/16/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:38

Format: Interview/Discussion/Review

Iraqi Prison Scandal: Women as Perpetrators--In the military, women have most often been portrayed as victims of sexual harassment and other crimes. However, women are now implicated in the recent Iraqi prison abuse cases. Voting Trends--A new 'To The Contrary' poll looks at why some women may not be voting in the presidential election in the Fall and the reasons why they should. Cokie Roberts on Founding Mothers--Founding Mothers played a critical role in fighting for our nation's independence. NPR Correspondent Cokie Roberts talks to us about the important role of Martha Washington and other revolutionaries in establishing our nation.

NOLA Code: TTCY 001310C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 5/23/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:36

Format: Interview/Discussion/Review

Returning to the Workforce: Full-time moms are encountering barriers when looking to reenter the workforce. Are family friendly policies a thing of the past? Bush and Ending Women's Research: The National Council for Research on

Women accuses the Bush Administration of "delaying, distorting and even deleting" research on important women's issues. End of Life Attitudes: Death and end of life care is a topic often avoided by many families. To The Contrary sheds light on the benefits of hospice as end of life care. Why aren't more people taking advantage of it despite its many benefits?

NOLA Code: WSWF 000246C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/7/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

A lot of attention has been focused on the jobs leaving America: But what about all of the jobs that cannot be outsourced to foreign countries? Geoff Colvin will probe for some answers-from the pragmatic to the political. This week's roundtable will also cut through all the rhetorical chatter from the campaign trail and see which presidential candidate has a more realistic approach to jobs. Then, there's a lot of hand wringing going on in financial circles over the inevitable rise in interest rates. Investors are quickly lining up behind the expected winners and losers. But beware: The conventional wisdom about rising interest rate investing is deeply flawed, according to Garrett Thornburg, CEO of the Thornburg Companies and a long-time market player. Thornburg offers advice to Karen Gibbs on how to play the Greenspan market.

NOLA Code: WWIR 004345C1 Series Title: Washington Week

Distributor: PBS

Release Date: 5/7/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

The apparent mistreatment of prisoners in Iraq continues to produce strong reactions throughout the government. From the president's interviews on Arablanguage news outlets, to some congressional calls for Secretary Rumsfeld's resignation, the repercussions don't seem to be fading. Martha Raddatz, Pentagon correspondent for ABC News and the Los Angeles Times' Doyle McManus assess the scope of the misdeeds and measure the widespread consequences as the story continues to unfold. Then, amid the ongoing headline-grabbing prison controversy, President Bush launched a bus trip in the Midwest and Democratic candidate John Kerry unveiled 25 million dollars in political ads in hopes of introducing himself to Americans and countering the Bush ad blitz of earlier this spring. Wayne Washington, White House reporter for The Boston Globe, and John Harwood of The Wall Street Journal take a look at the candidates' efforts

to reach voters with resonant political messages.

NOLA Code: WWIR 004346C1 Series Title: Washington Week

Distributor: PBS

Release Date: 5/14/2004 8:00:00 PM/502

30 Length:

Format: Interview/Discussion/Review; News

This weeks episode covers the latest on the prisoner abuse in Iraq, the congressional impact on the investigation into prisoner, analysis of the White House response to recent events in Iraq, and finally a discussion of the FEC's views on independent political groups and fundraising.

AMEX 001502C2 NOLA Code:

Series Title: AMERICAN EXPERIENCE

Program Title: Jimmy Carter

Distributor: PBS

Release Date: 6/14/2004 9:00:00 PM/502 11/12/2002 9:00:00 PM

90 Length:

O.B. Date:

Format: Documentary

This biography, the latest in AMERICAN EXPERIENCE's library of presidential portraits, traces the ascent of an ambitious country boy from a peanut farm in Plains, Georgia, to the Oval Office. It examines the failings of Carter's political leadership in the context of the turbulent 1970s and explores the role religion played in his career. Jimmy Carter ran for president as an outsider. He rode into power on the post-Watergate disaffection with Washington politics, but his inexperience resulted in an ineffectual and fractured administration. Inflation, recession and a humbling hostage crisis blew his presidency dramatically off course. The crowning achievement of his one term in office, the Camp David Accords, which established a framework for peace in the Middle East, was the inspiration for his life after the White House. In the years since, Carter has recast himself as a giant of moral leadership. He has struggled to bring peace to war-torn countries, fought for the eradication of life-threatening diseases and dedicated himself to housing America's poorest citizens. The film features interviews with many close to the Carter administration, including his wife Rosalynn, son Chip, Press Secretary Jody Powell and Vice President Walter Mondale.

NOLA Code: CACV 000101K1

Series Title: The Carters - A Conversation

Distributor: PBS

Release Date: 6/7/2004 10:30:00 PM/502

O.B. Date: 11/11/2002 10:30:00 PM

Length: 30

Format: Interview/Discussion/Review

Gwen Ifill hosts these two half-hour conversations with former President Jimmy and First Lady Rosalynn Carter. Taped October 18th at the Carter Center in Atlanta, Georgia, the first program offers a very personal perspective, looking back at lives and careers that began in rural Georgia, proceeded to the White House and continue today as perhaps the most accomplished post-presidency in history.

NOLA Code: COSE 010712C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/1/2004 11:00:00 PM/505

Length: 60

Segment: 00:52:25

Format: Interview/Discussion/Review

Charlie Rose talks with Richard Holbrooke about the foreign policy strategy of Democratic Presidential Candidate Sen. Kerry. Rose also talks with author Craig Unger about his book, "House of Bush, House of Saud."

NOLA Code: COSE 010714C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/3/2004 11:30:00 PM/501

Length: 60

Segment: 00:50:48

Format: Interview/Discussion/Review

Guest host Fareed Zakaria talks with Former National Security Advisor Samuel Berger, Senator Charles Hagel, and David Sanger of The New York Times about the recent departure of former CIA Director George Tenet. During the second segment, Charlie Rose talks with Richard Saul Wurman about health care, technology and his new book.

NOLA Code: COSE 010716C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/7/2004 11:00:00 PM/505

Length: 60

Format: Interview/Discussion/Review

Charlie Rose joins a host of politicians, authors and journalists to reflect on

the life of former President Ronald Reagan.

NOLA Code: COSE 010717C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/8/2004 11:00:00 PM/505

Length: 60

Segment: 00:53:09

Format: Interview/Discussion/Review

Archival footage from previous Charlie Rose shows highlight stories of former President Ronald Reagan.

NOLA Code: COSE 010718C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/9/2004 11:30:00 PM/501

Length: 60

Segment: 00:52:42

Format: Interview/Discussion/Review

Charlie Rose chats with William F. Buckley about the life of former President Ronald Reagan.

NOLA Code: COSE 010719C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/10/2004 11:30:00 PM/501

Length: 60

Segment: 00:52:18

Format: Interview/Discussion/Review

Charlie Rose talks with author Michael Beschloss, former Chief of Staff Ken Duberstein, and managing editor of Newsweek Jon Meacham about former President Ronald Reagan.

NOLA Code: COSE 010722C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/15/2004 11:00:00 PM/505

Length: 60

Segment: 00:50:35

Format: Interview/Discussion/Review

Charlie Rose discusses the upcoming 2004 Election with a host of journalists. During the second segment, Rose discusses the new book, "G.O.A.T.," with friends of Muhammad Ali.

NOLA Code: MLNH 007941C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/1/2004 6:00:00 PM/502

Length: 60

Segment: 00:05:43 Format: News

Sen. John Kerry, D-Mass., promised today to safeguard all the nuclear weapons and materials around the world by the end of his first term if elected. Kerry made his remarks at the Port of West Palm Beach today.

NOLA Code: MLNH 007942C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:05:24 Format: News

Democrat Stephanie Herseth won South Dakota's one U.S. House seat Tuesday in a special election. Kwame Holman reports on the race that Democrats hope is a bellwether for the rest of the elections in November.

NOLA Code: MLNH 007942C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:29 Format: News

Television viewers in swing states have been under assault in recent weeks from the fierce air wars of presidential campaign commercials. Terence Smith examines the accuracy of some major Bush and Kerry campaign ads with Brooks Jackson, director of FactCheck.org.

NOLA Code: MLNH 007943C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/3/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:59 Format: News

A group of 60 prominent American scientists, including 20 Nobel laureates, recently wrote a report accusing the Bush administration of "misrepresenting and suppressing scientific knowledge for political purposes." Correspondent Jeffrey Kaye looks at how this debate is taking shape on industrial hog farms.

NOLA Code: MLNH 007943C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/3/2004 6:00:00 PM/502

Length: 60

Segment: 00:17:37 Format: News

The resignation of CIA director George Tenet surprised Washington insiders today. Senior correspondent Margaret Warner explores the motivation behind the intelligence chief's resignation with Newsweek assistant managing editor Evan Thomas.

NOLA Code: MLNH 007944C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/4/2004 6:00:00 PM/502

Length: 60

Segment: 00:14:17

Format: Interview/Discussion/Review; News

Media correspondent Terence Smith gets weekly political analysis from New York Times columnist David Brooks and Boston Globe columnist Tom Oliphant.

NOLA Code: MLNH 007945C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/7/2004 6:00:00 PM/502

Length: 60

Segment: 00:15:53

Format: Interview/Discussion/Review; News

Margaret Warner discusses the Reagan legacy with some of his contemporaries, Jeane Kirkpatrick, U.S. ambassador to the United Nations under Reagan; Ken Duberstein, Reagan's chief of staff; David Gergen, Reagan's director of communications; and William Gray, a Democratic congressman from Pennsylvania during the Reagan era.

NOLA Code: MLNH 007945C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/7/2004 6:00:00 PM/502

Length: 60

Segment: 00:15:00

Format: Interview/Discussion/Review; News

Gwen Ifill gets perspectives on the Reagan presidency and political legacy from historians Michael Beschloss, Richard Norton Smith, Haynes Johnson and Roger Wilkins.

NOLA Code: MLNH 007945C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/7/2004 6:00:00 PM/502

Length: 60

Segment: 00:04:41

Format: Interview/Discussion/Review; News

Family members and government officials today finalized plans for a week-long series of services in honor of Ronald Reagan, the conservative icon and 40th president of the United States, who died Saturday from complications of Alzheimer's disease. Ray Suarez reports on how Americans are remembering Ronald Reagan.

NOLA Code: MLNH 007946C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/8/2004 6:00:00 PM/502

Length: 60

Segment: 00:10:48

Format: Interview/Discussion/Review; News

Gwen Ifill explores the enduring political legacy of Ronald Reagan with syndicated columnist Mark Shields and New York Times columnist David Brooks.

NOLA Code: MLNH 007946C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/8/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:02

Format: Interview/Discussion/Review; News

The U.N. Security Council is expected to give unanimous approval tonight for a resolution defining the authority of the Iraqi interim government. Ray Suarez discusses the resolution with Johanna Mendelson Forman, senior program officer at the United Nations Foundation, and Juan Cole, professor of Middle Eastern history at the University of Michigan.

NOLA Code: MLNH 007947C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/9/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:02

Format: Interview/Discussion/Review; News

Gwen Ifill discusses the highlights of Ronald Reagan's presidency with author and journalist Haynes Johnson and Los Angeles Times Washington bureau chief Doyle McManus.

NOLA Code: MLNH 007947C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/9/2004 6:00:00 PM/502

Length: 60

Segment: 00:18:23

Format: Interview/Discussion/Review; News

Former President Ronald Reagan began his final journey today to Washington where his body will lie in state in the Capitol Rotunda until his funeral on Friday. Gwen Ifill discusses the legacy of the 40th president with author and journalist Haynes Johnson and Los Angeles Times Washington bureau chief Doyle McManus.

NOLA Code: MLNH 007948C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/10/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:28 Format: News

From the beginning of President Reagan's presidential campaign to end of his second term, his economic agenda called "Reaganomics" remained controversial. Ray Suarez gets perspectives on Reagan's economic legacy from Robert Reich, secretary of Labor under President Clinton, and Stephen Moore, former director

of President Reagan's Commission on Government Privatization.

NOLA Code: MLNH 007949C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/11/2004 6:00:00 PM/502

Length: 60

Segment: 00:12:11

Format: Event Coverage; Interview/Discussion/Review

Syndicated columnist Mark Shields and New York Times columnist David Brooks join Jim Lehrer to share some final reflections on today's ceremonies and the legacy of President Reagan.

NOLA Code: MLNH 007949C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/11/2004 6:00:00 PM/502

Length: 60

Segment: 00:38:23

Format: Event Coverage; Interview/Discussion/Review

American and foreign dignitaries paid final respects to former Pres. Ronald Reagan at a state funeral in Washington today before his body returned to California for burial at sunset. Kwame Holman narrates an extended summary of the day's events. Foreign leaders offer eulogies at Reagan's funeral. U.S. officials speak at the former president's funeral.

NOLA Code: MLNH 007950C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/14/2004 6:00:00 PM/502

Length: 60

Segment: 00:14:51

Format: Interview/Discussion/Review; News

America's Catholic bishops began a week-long conference in Colorado today to discuss the practice of withholding Communion based on parishioners' political beliefs. Correspondent Betty Ann Bowser looks at how the debate developed in the Diocese of Colorado Springs. Correspondent Jeffrey Brown follows up in a dialogue with two prominent American Catholics, former New York Gov. Mario Cuomo and American Enterprise Institute fellow Michael Novak.

NOLA Code: MLNH 007950C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/14/2004 6:00:00 PM/502

Length: 60 Segment: 00:06:11

Format: Interview/Discussion/Review; News

The Supreme Court today refused to remove the phrase "under God" from the Pledge of Allegiance, rejecting a California atheist's right to sue his daughter's school district because he does not have exclusive custody of the child. Margaret Warner discusses the decision with National Law Journal Washington bureau chief Marcia Coyle.

NOLA Code: MLNH 007951C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/15/2004 6:00:00 PM/502

Length: 60

Segment: 00:27:20

Format: Interview/Discussion/Review; News

President Bush and Democratic presidential candidate John Kerry also used economic indicators to argue for their economic plans in separate speeches today. Terence Smith looks at the time both candidates have invested in addressing concerns about the economy.

NOLA Code: NOWB 000324C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 6/11/2004 9:00:00 PM/502

Length: 60

Segment: 00:17:40

Format: Interview/Discussion/Review; Magazine

He's been called the master of money, politics, and power. NOW profiles House Majority Leader Tom DeLay and reports on the criminal investigation into his alleged fundraising improprieties.

NOLA Code: NOWB 000324C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 6/11/2004 9:00:00 PM/502

Length: 60

Segment: 00:18:41

Format: Interview/Discussion/Review; Magazine

The right to torture? David Brancaccio sits down with Ron Daniels, executive director of the Center for Constitutional Rights, to discuss the powers of a wartime President.

NOLA Code: TASM 000211K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/8/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Nebraska Sen. Chuck Hagel reflects on the legacy of former President Reagan and comments on George Tenet's resignation. Actor Jon Cryer discusses TV's reality show fad.

NOLA Code: TASM 000213K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/11/2004 12:30:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Former House Speaker Newt Gingrich reflects on the Reagan legacy. Entrepreneur Janice Bryant Howroyd describes how she built one of the largest Black-owned businesses in the U.S.

NOLA Code: TTCY 001313C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/13/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:38

Format: Interview/Discussion/Review

## FIRST LADIES AND THEIR IMPACT ON PUBLIC POLICY: First Lady Laura Bush refuses

to endorse Former First Lady Nancy Reagan's call to relax restrictions on stem cell research after the death of former President and Alzheimer's victim, Ronald Reagan. We'll look at the role of first ladies and shaping public policy. STEPFORD WIVES: What does the remake of the movie The Stepford Wives tell us about gender dynamics today? NEW OPPORTUNITY FOR TEENS: Adolescence

can be a tough phase, especially for teens from neighborhoods where drugs, sex and crime thrive. When young families got in trouble, state agencies used to break them apart, put the kids in foster care and parents in treatment. Now

the state of New Jersey helps provide these teens with the same services available to middle-class families.

NOLA Code: WWIR 004349C1 Series Title: Washington Week

Distributor: PBS

Release Date: 6/4/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review

It was a very good week for President Bush--that is, right up until George Tenet quit.

NOLA Code: WWIR 004350C1 Series Title: Washington Week

Distributor: PBS

Release Date: 6/11/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

Tom Gjelten of National Public Radio and Dan Balz of The Washington Post discuss President Reagan's enduring impact on foreign and domestic policy. David Sanger of The New York Times talks about the United Nations' approval of plans for a sovereign Iraqi government. Finally, Michael Duffy of TIME Magazine sheds some light on the struggle between Congress and Department of Justice over memos which may indicate approval of coercive interrogation techniques

NOLA Code: COSE 010723C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/16/2004 11:30:00 PM/501

Length: 60

Format: Interview/Discussion/Review

Charlie Rose chats with Richard Ben-Veniste about the 9/11 Commission recent reports. Rose also chats with author, Thomas A. Stewart about the challenges of business management.

NOLA Code: COSE 010726C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/21/2004 11:00:00 PM/505

Length: 60

Segment: 00:49:25

Format: Interview/Discussion/Review

Charlie Rose talks with Michael Duffy of Time Magazine about his article on Bill Clinton. During the second segment, Rose talks with Benjamin Netanyahu about the Israel-Palestine conflict. Rose also talks with the director and members of the cast from the film "De-Lovely."

NOLA Code: COSE 010728C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/23/2004 11:00:00 PM/505

Length: 60

Segment: 00:50:14

Format: Interview/Discussion/Review

Charlie Rose talks with former President of the United States, Bill Clinton about his new book, "My Life."

NOLA Code: COSE 010732C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/29/2004 11:00:00 PM/505

Length: 60

Segment: 00:51:11

Format: Interview/Discussion/Review

Charlie Rose talks with John F. Burns and Dexter Filkins of The New York Times about the recent developments in Iraq. Rose also chats with Henry Kissinger about the United States foreign policy position towards Iraq.

NOLA Code: FLAP 000104K1

Series Title: Flashpoints USA with Bryant Gumbel and Gwen Ifill

Episode Title: America at War

Distributor: PBS

Release Date: 6/29/2004 9:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; News

What is America's Place in the Post-9/11 World? The events of September 11, 2001 shocked America and initially brought us together as a nation. But now, is the war in Iraq tearing us apart? What is the role of the United States in Iraq's future? How is the battle against terrorism framing decision making by the Bush administration, and how will the war shape the presidential race? As the U.S. transfers sovereignty in Iraq to an interim government, Flashpoints

USA with Bryant Gumbel and Gwen Ifill examines these tough questions.

NOLA Code: LIAR 000101K3

Series Title: LIBERTY! THE AMERICAN REVOLUTION Episode Title: THE RELUCTANT REVOLUTIONARIES

Distributor: PBS

Release Date: 6/21/2004 10:00:00 PM/502

Length: 60

Format: Documentary

Through interviews with historians and dramatic reenactments of eyewitness accounts, this documentary series chronicles the pivotal events that took place between 1763 and 1789 as the United States came into being. In 1763, America's capital city is London, Benjamin Franklin is considering retirement in England and no one connects Boston Harbor to tea parties. But British efforts to enforce the Stamp Act in 1765 bring protests in America, and attempts to impose sanctions on the colonies are met with increasing resistance. Dumping tea in Boston Harbor is the final straw. The British send troops to Massachusetts to quell the storm and install a military governor in the Spring of 1774. John Adams is called from Massachusetts to Philadelphia to become part of the first Continental Congress which included representatives from the thirteen colonies including George Washington, John Hancock, Samuel Adams and Thomas Jefferson. This ad hoc committee later finds itself forming a government. The Continental Congress installs the first army and assigns the army's first general. Though the colonists were reluctant to break from Mother England, the first shot at Lexington, whether intentional or by accident, becomes a declaration of war and the revolution officially begins. While the Continental Army engages the British Empire, Thomas Jefferson submits the first draft of the Declaration of Independence for the Congress's approval.

NOLA Code: LIAR 000102K3

Series Title: LIBERTY! THE AMERICAN REVOLUTION

Episode Title: BLOWS MUST DECIDE

Distributor: PBS

Release Date: 6/28/2004 10:00:00 PM/502

Length: 60

Format: Documentary

In the second episode, most Americans cannot imagine a complete break from Britain, even after shots are fired at Lexington. Powerful words push matters "over the edge" in 1776. A pamphlet, "Common Sense," and the Declaration of Independence argue that it is the natural right of men to govern themselves. For Americans, there is no looking back. George Washington's army is created. There will be war with England.

NOLA Code: MLNH 007952C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/16/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:53

Format: Interview/Discussion/Review; News

One-third of Americans under age 65 did not have health insurance at some point during the past two years, according to a study released today by Families USA. Ray Suarez speaks with Susan Dentzer about the increasing number of uninsured.

NOLA Code: MLNH 007953C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/17/2004 6:00:00 PM/502

Length: 60

Segment: 00:25:02

Format: Interview/Discussion/Review; News

The 9/11 commission heard testimony today on the communication problems immediately following the Sept. 11 attacks that left the United States temporarily without a functional government and led Vice President Cheney to believe briefly that the U.S. military had shot down two hijacked aircraft. Margaret Warner discusses the panel's final hearing with two of its commissioners, Republican John Lehman and Democrat Jamie Gorelick.

NOLA Code: MLNH 007954C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/18/2004 6:00:00 PM/502

Length: 60 Segment: 00:11:16

Format: Interview/Discussion/Review; News

Margaret Warner gets perspectives from syndicated columnist Mark Shields and Weekly Standard editor Bill Kristol about the alleged connection between Iraq and al-Qaeda and how other international developments are playing into the presidential race.

NOLA Code: MLNH 007955C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/21/2004 6:00:00 PM/502

Length: 60

Segment: 00:12:04

Format: Interview/Discussion/Review; News

Former President Clinton's memoir, "My Life," will be released Tuesday. Gwen Ifill gets perspectives on what Clinton wrote and the unique genre of presidential memoirs from historians Michael Beschloss and Richard Norton Smith, director of the Lincoln Presidential Library and Museum.

NOLA Code: MLNH 007956C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/22/2004 6:00:00 PM/502

Length: 60 Format: News

In this episode of NewsHour, Rajiv Chandrasekaran analyzes the beheading of a South Korean man in Iraq, as well as the circumstances surrounding his death. Then, Margaret Warner discusses the just-released update of a State Department document regarding incidents of terrorism in 2003 with Cofer Black, the State Department counterterrorism coordinator. John Merror investigates the admissions process at Amherst College. Finally, Terence Smith and Brooks Jackson review advertisements issued by independent advocacy groups.

NOLA Code: MLNH 007957C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/23/2004 6:00:00 PM/502

Length: 60 Format: News

In this episode, Eugene Fidell and Ruth Wedgwood discuss the importance of memos released by the Bush Administration regarding the treatment of military prisoners. Small and large businesses alike look for opportunities in Iraq. President George W. Bush and Presidential Candidate John Kerry rouse supporters with position statements. Then, author Jim Carrier discusses his new book, and Civil Rights landmarks around the country.

NOLA Code: MLNH 007958C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/24/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:04

Format: Interview/Discussion/Review; News

The Supreme Court ruled today that Vice President Dick Cheney's energy task force does not have to release its records. The high court also refused to overturn the sentences of over 100 death-row inmates. Margaret Warner discusses the cases with National Law Journal Washington bureau chief Marcia Coyle.

NOLA Code: MLNH 007959C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/25/2004 6:00:00 PM/502

Length: 60

As the handover of power in Iraq nears, questions about the impact of this transition are being voiced. The foreign policy of George W. Bush is debated by former State Department officials. A wave of immigrants from Thailand begins to arrive in St. Paul, MN this week. Michael Moore's new film, "Fahrenheit 9/11" draws controversy about both politics and documentary filmmaking.

NOLA Code: MLNH 007961C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/29/2004 6:00:00 PM/502

Length: 60 Format: News

In this episode, views of the state of Iraq the day after the handover of power; Supreme Court decisions regarding pornography and the rights of foreigners in US Courts; a view from inside North Korea; and an essay by Roger Rosenblatt about photographs of America.

NOLA Code: NOWB 000325C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 6/18/2004 9:00:00 PM/502

Length: 60

Segment: 00:15:06

Format: Interview/Discussion/Review; Magazine

Many young black and Hispanic voters will go to the polls for the first time this November, and political analysts on both sides are trying to figure out what will motivate them. Some are looking to The Hip Hop Political Conference for answers. The convention, being held in Newark, NJ this week, will attempt to mobilize this new generation of voters. Among the speakers is Michael Eric Dyson, a University of Pennsylvania professor, cultural critic, and Baptist

minister who will speak to the conference on the great divide between his father's civil rights generation, represented by Martin Luther King, and today's younger generation, represented by Tupac Shakur. David Brancaccio talks to Dyson about his ideas to bridge the divide between those two generations.

NOLA Code: NOWB 000326C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 6/25/2004 9:00:00 PM/502

Length: 60

Segment: 00:19:09

Format: Interview/Discussion/Review; Magazine

Next week, the public comment period ends on a proposal by the EPA to regulate power plant emissions of mercury, a toxin linked to neurological disorders in newborns. So why are many critics including state's attorneys general, U.S. senators, and the March of Dimes calling on the EPA to withdraw the proposed rule? David Brancaccio goes inside the debate and examines how the EPA's close relationship to corporate interests may be influencing regulation.

NOLA Code: PNRE 000742C1

Series Title: Religion & Ethics NewsWeekly

Distributor: PLUS

Release Date: 6/20/2004 1:00:00 PM/VT

Length: 30

Format: Interview/Discussion/Review; News

In this episode, Fred de Sam Lazaro investigates the availability of HIV/Aids testing and treatment in Botswana and Uganda. Tim O'Brien discusses the future of Church/State separation as determined by the Supreme Court. Then, Judy Valente interviews Tom White and Paul Farmer, MD about their work in Haiti.

NOLA Code: TASM 000218K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/18/2004 12:30:00 AM/500

Length: 30

Segment: 00:23:35

Format: Interview/Discussion/Review

Conservative New York Times columnist David Brooks discusses nation building and comedian Paul Rodriguez shares observations from his USO tour.

NOLA Code: TASM 000221K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/22/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Veteran journalist Joe Conason reacts to the 60 Minutes interview with former President Clinton. Funnymen Marlon and Shawn Wayans explain how their family works together on film and TV ideas.

NOLA Code: TASM 000223K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/24/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Democratic political consultant Donna Brazile critiques diversity in the Kerry campaign. Former New York Mob figure Henry Hill describes witness protection.

NOLA Code: TASM 000224K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/26/2004 12:30:00 AM/500

Length: 30

Format: Interview/Discussion/Review

In this episode, Tavis Smiley interviews Sen. Evan Bayh about the upcoming transfer of power in Iraq and the Senator's possible nomination as John Kerry's running mate. Then, Tavis speaks with actress Joely Richardson about the television show in which she stars, "Nip/Tuck".

NOLA Code: TASM 000226K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/29/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

In this episode, Tavis Smiley interviews former President Bill Clinton about his new book, "My Life".

NOLA Code: TASM 000227K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/30/2004 12:00:00 PM/500

Length: 30

Format: Interview/Discussion/Review

In this episode, Tavis Smiley speaks with filmmaker Michael Moore about his controversial new film, "Fahrenheit 9/11," and with author Erica Kennedy about her new novel, "Bling".

NOLA Code: TTCY 001314C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/20/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:42

Format: Interview/Discussion/Review

## WOOING WOMEN AND CHURCHGOERS: Statistics show that women and churchgoers will

be influential in this year's election. What should the Presidential candidates do to gain their support? LADIES NIGHT RULED ILLEGAL: Bars in New Jersey and other states make Ladies Nights illegal. We discuss whether this type of gender promotion is discriminatory. FATHERS OF THE NEW MILLENIUM: How has men's roles in the family structure changed over the years?

NOLA Code: TTCY 001315C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/27/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:52

Format: Interview/Discussion/Review

## BUSH LOSING GROUND ON ANTI-TERROR POLICY: The gender divide overáPresident

Bush's handling of foreign affairs. A new Washington Post/ ABC poll showsá for the first time more than half of Americans say the Iraq war was not worth fighting.ááá WOMEN VS. WALMART: What could be the largest discrimination class action suit moves ahead against Wal-Mart as women charge a disturbing gap between women and men's pay andápromotions. FOUNTAIN OF YOUTH IN SIGHT:

Α

lifespan of 120 years is not unreasonable in the foreseeable future.ááNew scientificádevelopments in extending the average lifespan as well as treating diseases such as Alzheimer's and Parkinson's.

NOLA Code: TUCA 000101C1 Series Title: Tucker Carlson: Unfiltered Distributor: PBS

Release Date: 6/19/2004 12:00:00 AM/504

Length: 30

Format: Interview/Discussion/Review

This week Tucker introduces the series and addresses the issue of conservatives on public television, talks with Ken Starr who weighs in on Bill Clinton's new book and the former president's version of his turbulent years in the White House, examines questions such as "is America tough enough to occupy Iraq?" with his "Plus 2" panelists, and peeks inside President Bush's psyche with the author of "Bush On the Couch."

NOLA Code: TUCA 000102C1 Series Title: Tucker Carlson: Unfiltered

Distributor: PBS

Release Date: 6/26/2004 12:00:00 AM/504

Length: 30

Format: Interview/Discussion/Review; Magazine

First Up this week Tucker speaks with Ehud Barak who discusses his view of the situation in Iraq on the eve of the turnover of sovereignty, as well as the theory that the U.S. invaded Iraq to protect Israel. Joining Tucker in the Plus 2 panel, Richard Cohen of The Washington Post and CNBC analyst Hilary Rosen in a conversation previewing the handover in Iraq, the release of Michael Moore's Fahrenheit 9/11, Bush hatred and their impact on the 2004 election. An finally, on the Back Page, a conversation with Peter Howe author of the book "Shooting Under Fire: The World of the War Photographer" about the power of war photographs to change public opinion.

NOLA Code: WSWF 000301C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/25/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Karen Gibbs conducts a telling interview with the nation's preeminent political pollster and a pioneer in surveying the investor class, John Zogby, who analyzes results from the benchmark Wall \$treet Week with FORTUNE Zogby International poll, looking at how the investor class is impacting his prediction for the presidential election. Then, top Kerry and Bush campaign advisors come together for a no-holds barred discussion on how the economy's playing out in the election.

NOLA Code: WWIR 004351C1 Series Title: Washington Week

Distributor: PBS

Release Date: 6/18/2004 8:00:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

Martha Raddatz of ABC News has the latest on violence in Iraq as the hand-over date nears. Gloria Borger of US News and World Report analyzes the new revelations from the final public hearings of the 9/11 Commission. Jeffrey Birnbaum of The Washington Post describes the economic news of the week and its intersection with the presidential candidates' economic messages. Karen Tumulty of TIME Magazine considers the impact religion has made on the political debate this election season.

NOLA Code: WWIR 004352C1 Series Title: Washington Week

Distributor: PBS

Release Date: 6/25/2004 8:00:00 PM/502

Length: 30

Segment: 00:23:30

Format: Interview/Discussion/Review

Doyle McManus of the Los Angeles Times and Joan Biskupic of USA Today examine the contents of newly-released memos that document the administration's formulation of a policy on the interrogation of terror suspects. McManus previews the hand over of Iraq's sovereignty. Biskupic analyzes the Supreme Court's decision on the secrecy of Vice President Cheney's energy task force. Michael Duffy of TIME Magazine considers the text and context of former President Clinton's popular new memoir.

## Business/Industry

NOLA Code: COSE 010670C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 4/2/2004 11:00:00 PM/505

Length: 60

Segment: 00:51:18

Format: Interview/Discussion/Review

In the first segment Charlie Rose discusses the ambush in Fallujah and its aftermath with journalists. In the second segment, Charlie Rose talks with a

New York Times Reporter about the TYCO mistrial. Rose concludes the episode with a discussion with Dwayne "The Rock" Johnson about his upcoming film.

NOLA Code: MLNH 007899C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/2/2004 6:00:00 PM/502

Length: 60

Segment: 00:09:24

Format: Interview/Discussion/Review; News

The corporate corruption trial of two former Tyco executives ended in a mistrial today after an apparent holdout juror received a threatening letter. Ray Suarez discusses the decision and the future of the case with New York Times reporter Andrew Ross Sorkin and former federal prosecutor Robert Mintz.

NOLA Code: MLNH 007905C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/12/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:13

Format: Interview/Discussion/Review; News

Hollywood is preparing a new offensive against pirates, but not the ones on the big screen. Jeffrey Kaye reports on recent film-industry initiatives to stamp out counterfeit copies of the major-studio motion pictures.

NOLA Code: MLNH 007913C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/22/2004 6:00:00 PM/502

Length: 60

Segment: 00:07:52

Format: Interview/Discussion/Review; News

From Silicon Valley to Wall Street, the buzz is that Google -- the 6-year-old privately owned company that created the world's most popular Internet search engine -- is soon to issue stock and go public.

NOLA Code: MLNH 007919C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 4/30/2004 6:00:00 PM/502

Length: 60

Segment: 00:11:51

Format: Interview/Discussion/Review; News

Google, the Web search engine so popular its name became a verb, announced an Initial Public Offering yesterday and said it would sell its stock through an innovative Internet auction. Spencer Michels looks at this latest move by the unconventional Silicon Valley company. Ray Suarez follows up in a conversation with Charlene Li, a technology and media marketing analyst for Forrester Research.

NOLA Code: NOWB 000315C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/9/2004 9:00:00 PM/502

Length: 60

Segment: 00:17:30

Format: Interview/Discussion/Review

As the April 15 tax deadline nears, the General Accounting Office revealed that more than 60 percent of American corporations didn't pay a dime in taxes during the boom times of the late 90's. Meanwhile, over the last couple of years, corporate profits, as a percentage of the overall economy, have soared to historic levels. But, what does this mean for ordinary Americans? Kevin Phillips has been tracking the political and economic history of American wealth for more than three decades. He was the chief political strategist for Richard Nixon's victory in 1968 and wrote the 1969 bombshell book on the emerging Republican majority. Bill Moyers sits down with Kevin Phillips to examine who is winning and who is losing on the economic front in America.

NOLA Code: NOWB 000318C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 4/30/2004 9:00:00 PM/502

Length: 60

Segment: 00:16:12

Format: Interview/Discussion/Review; Magazine

Bill Moyers sits down with MORNING EDITION'S Bob Edwards for his first nationally televised interview as he leaves the anchor desk at NPR on Friday. Edwards and Moyers assess the state of the press in America, the increasing hold big business has over information, and the urgent need for a press that asks the tough questions about Democracy, our government, and our elected leaders.

NOLA Code: TTCY 001307C1

Series Title: To The Contrary

Distributor: PLUS

Release Date: 5/2/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:33

Format: Interview/Discussion/Review

Whitmer Sisters Chose to be Reassigned: Two soldiers who lost their sister in the Iraqi War have elected to be reassigned instead of returning to the war. What implication does this have for women in the military? Women Business Owners: The number of women owning private businesses has increased at twice the rate of all privately owned firms. How has women's leadership contributed to this growth? Kids and Pain: New techniques have been developed to address the unique needs of children in pain. Will this make trips to the hospital less tedious for families?

NOLA Code: WSWF 000241C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/2/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

With CEO pay packages soaring again, Geoff Colvin explores whether CEOs are really worth 300 times more than the average worker. Joseph Bachelder, who negotiates multi-million dollar pay packages, makes no bones about top CEOs being worth every penny. Money manager Daniel Steininger is appalled at the transfer of wealth from shareholders to executives and he's doing something about it. Karen Gibbs talks to FORTUNE writer Anna Bernasek, who breaks down the just released unemployment report for March, with a look at how history really may be repeating itself. While policy wonks are trying to spin the political ramifications of Sen. Kerry's tax plan calling for the repeal of tax cuts for people earning over \$200,000 annually, Karen Gibbs and Michael Farr look at how two high wage-earners are using that money - and why that's so important to this debate.

NOLA Code: WSWF 000242C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/9/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Pulitzer Prize-winning journalist David Cay Johnston and former Reagan

administration economist Bruce Bartlett join Karen Gibbs to debate the fairness of the tax system, and whether or not any real fixes are possible. The mutual fund industry is under fire from all sides. One crusading money manager tells Geoff Colvin it's time to put the real mutual fund crooks in jail and let the others do what they get handsomely paid to do - find good stocks that everyone else has overlooked. In this era of surging oil prices, and even bigger cars, companies that can quickly and cheaply develop new energy sources are the headline makers. FORTUNE's David Rynecki has discovered a few that are poised to emerge as market leaders.

NOLA Code: WSWF 000243C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/16/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

President Bush confirmed this week what most Americans already know: the Iraqi conflict may last a lot longer than originally intended. Money manager Michael Farr looks at how the ongoing conflict is impacting the markets and the presidential election. As corporations spend billions trying to brand their name with the favorite sports teams, Karen Gibbs and Terry Lefton, editor-at-large for SportsBusiness Journal, answer the question, when a company's logo goes on the front of the stadium, is that a win for the company's shareholders? Rising inflation and interest rates raise big concerns about the economy and markets. Money manager Steve Leuthold joins Geoff Colvin for the latest look.

NOLA Code: WSWF 000244C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/23/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

For years the conventional investing wisdom has been to stay away from the airline industry. But, imminent revolutionary industry innovations will not only change the way America flies, but will offer some intriguing investment opportunities as well. Then, Federal Reserve boss Alan Greenspan is doing everything short of sending personal e-mails to warn investors and consumers to prepare for higher interest rates. But that doesn't mean it's time for market investors to push the panic button. Wall Street Week with FORTUNE asked two savvy investment pros -- John Waterman, chief investment officer at Rittenhouse Asset Management, and Bernie Schaeffer, CEO of Schaeffer's Investment Research -- to put together a "Greenspan Portfolio" to take advantage of the inevitable economic changes. They unveil the results and their reasoning.

NOLA Code: WSWF 000245C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 4/30/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

All the hoopla surrounding search engine Google's stock market debut has investors salivating for '90s style windfalls. Savvy market watchers say if you pay enough attention to the new companies getting funded, you just may spot the next new venture that takes the stock market by surprise. Karen Gibbs talks to Susan Woodward, Sand Hill Econometrics; Roger Novak, Novak Biddle Venture Partners; and Michael Farr, Wall \$treet Week with FORTUNE contributor. And why is Coca-Cola, the most well-known brand in the world, having so much trouble finding someone to run the soft drink icon? Can Pepsi really make people think its snack foods are healthy? Why has Warren Buffet's presence on Coke's board become so controversial? Geoff Colvin asks beverage analyst Caroline Levy and FORTUNE editor at large Patricia Sellers.

NOLA Code: FRON 002214K1

Series Title: Frontline

Program Title: The Way the Music Died

Distributor: PBS

Release Date: 5/27/2004 9:00:00 PM/502

Length: 60

Format: Documentary

The modern music scene was created in 1969, at Woodstock. Half a million fans, dozens of artists, and the politics of the times came together as a big bang moment that eventually would generate billions of dollars. But over the last twenty years, MTV, compact discs, corporate consolidation, Internet piracy, and greed have contributed to a perfect storm for the recording industry. FRONTLINE examines how the business that has provided the soundtrack of the lives of a generation is on the verge of collapse.

NOLA Code: MLNH 007921C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/4/2004 6:00:00 PM/502

60 Length:

Segment: 00:09:54

Format: Interview/Discussion/Review; News

A New York jury convicted former Credit Suisse First Boston banker Frank

Quattrone of obstructing a 2000 government investigation into how initial public offerings were allocated. Ray Suarez discusses the case and its outcome with New York Times business reporter Andrew Ross Sorkin and former federal prosecutor Zachary Carter.

NOLA Code: MLNH 007940C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 5/31/2004 6:00:00 PM/502

Length: 60

Segment: 00:09:57

Format: Interview/Discussion/Review; News

The Memorial Day weekend launched the summer travel season for millions of Americans. Ray Suarez talks to Darryl Jenkins, visiting professor at Embry-Riddle Aeronautical University, and Betsy O'Rourke, vice president of marketing at the Travel Industry Association of America, about the outlook for the travel industry.

NOLA Code: NOWB 000319C1 Series Title: NOW with Bill Moyers

Distributor: PBS

Release Date: 5/7/2004 9:00:00 PM/502

Length: 60

Format: Interview/Discussion/Review; Magazine

NOW with Bill Moyers gets a unique perspective on the flight of manufacturing jobs out of America and reports on why some business owners believe that shipping jobs overseas is selling America out. David Brancaccio travels to Rockford, IL, a bellwether of the nation's manufacturing economy, and talks to business owners about the 12,000 jobs lost in the area during the recession.

NOLA Code: WSWF 000246C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/7/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

A lot of attention has been focused on the jobs leaving America: But what about all of the jobs that cannot be outsourced to foreign countries? Geoff Colvin will probe for some answers-from the pragmatic to the political. This week's roundtable will also cut through all the rhetorical chatter from the campaign trail and see which presidential candidate has a more realistic approach to jobs. Then, there's a lot of hand wringing going on in financial

circles over the inevitable rise in interest rates. Investors are quickly lining up behind the expected winners and losers. But beware: The conventional wisdom about rising interest rate investing is deeply flawed, according to Garrett Thornburg, CEO of the Thornburg Companies and a long-time market player. Thornburg offers advice to Karen Gibbs on how to play the Greenspan market.

NOLA Code: WSWF 000247C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/14/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review; News

With the Dow below 10,000 this week, oil prices soaring above \$40 a barrel, and events in Iraq increasingly more unsettling, top market pros say this is the toughest time to find good stocks in nearly 20 years. Karen Gibbs finds out what investments two investment pros are willing to make in these uncertain times. Millions of seniors now face the daunting task of selecting which of the nearly 70 Medicare prescription drug cards now available will provide them with the lowest cost drugs and best all-around benefits. Meanwhile investors now struggle to sort out which companies will remain standing in this game of political and health care dodge ball. Geoff Colvin looks at stocks that will benefit in this new fast-paced, high stakes contest, and quick-and-easy tips consumers can use to make sense of these confusing choices.

NOLA Code: WSWF 000248C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/21/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Can the brokers and financial service companies who were the handmaidens to the Enron's and Tyco's-who's mantra in the 90's was 'greed is good'-now convince jaded investors to trust Wall Street again? It appears so, as brokerage houses, large and small, have been tasking Madison Avenue to transform hundreds of millions of dollars into an extreme image makeover. Anton Schutz manages the Burnham Financial Industries Fund and he says some of the investment houses are actually good investments right now Advertising impresario Ron Berger, CEO, Euro RSCG Worldwide NY deconstructs the ads to see what Wall Street is really trying to sell you these days. Then, Marketwatch columnist Herb Greenberg warns investors to steer clear of the companies whose stock has soared in the strength of just one hit product. Finally, in this interconnected financial world, a political imbroglio like the one in Bombay this week caused market

meltdowns the world over. Arjun Divecha manager of the GMO Emerging Markets Fund gives W\$WwF viewers a tour of the potential trouble spots - and opportunities around the globe.

NOLA Code: WSWF 000249C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 5/28/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Former NYSE boss Dick Grasso's \$100 million plus pension package is getting a lot of attention. Much less well known are incredibly lavish pensions for firefighters, librarians and scores of other public employees, at the expense of taxpayers. And, the mutual fund scandal seems to grow larger by the day. Geoff Colvin and FORTUNE writers dissect these hot button market issues. Then, computer wiz John Reese has created a program that brings the investing styles of legendary investor Benjamin Graham, Peter Lynch and other market gurus to the desktop -- with outstanding results. Reese explains how the computers at his firm Validea are succeeding at out picking the pickers.

NOLA Code: FRON 002208K2

Series Title: Frontline

Program Title: Tax Me If You Can

Distributor: PBS

Release Date: 6/3/2004 9:00:00 PM/502 O.B. Date: 2/19/2004 9:00:00 PM

Length: 60

Format: Documentary

The tax shelter was one of corporate America's biggest hidden profit centers in recent years. Shelters have become so lucrative that some experts estimate as much as \$50 billion is lost to the U.S. Treasury each year. And ordinary taxpayers wind up footing the bill. FRONTLINE correspondent Hedrick Smith provides an inside look at how big corporations and wealthy individuals cut their taxes with intricate, hidden, and abusive tax shelters and investigates the role of blue chip accounting firms in these secret deals.

NOLA Code: MLNH 007948C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/10/2004 6:00:00 PM/502

Length: 60

Segment: 00:08:30 Format: News

After years of labor struggles, United Airlines says it is on track to avoid bankruptcy this summer. Elizabeth Brackett looks at United's turbulent flight back to friendly skies.

NOLA Code: TASM 000212K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/9/2004 12:00:00 AM/500

Length: 30

Format: Interview/Discussion/Review

BusinessWeek's Jim Ellis gives financial advice to graduating college students. Musician Everlast shares the aftereffects of having a heart attack at age 27.

NOLA Code: TASM 000213K1

Series Title: Tavis Smiley

Distributor: PBS

Release Date: 6/11/2004 12:30:00 AM/500

Length: 30

Format: Interview/Discussion/Review

Former House Speaker Newt Gingrich reflects on the Reagan legacy. Entrepreneur Janice Bryant Howroyd describes how she built one of the largest Black-owned businesses in the U.S.

NOLA Code: WSWF 000250C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/4/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

This week's program will take an in-depth look at less than a dozen stocks that could make the difference between a good portfolio and a bad one. Stock picks from most analysts are wrong more often than right. But, Wall \$treet Week with FORTUNE is not featuring "most analysts." We're spotlighting the handful of FORTUNE All Star Analysts who have proven year in and year out that they have an uncanny ability to identify trends and investing opportunities that others miss.

NOLA Code: COSE 010723C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/16/2004 11:00:00 PM/505

Length: 60

Format: Interview/Discussion/Review

Charlie Rose chats with Richard Ben-Veniste about the 9/11 Commission recent reports. Rose also chats with author, Thomas A. Stewart about the challenges of business management.

NOLA Code: COSE 010731C1

Series Title: Charlie Rose

Distributor: PBS

Release Date: 6/28/2004 11:00:00 PM/505

Length: 60

Segment: 00:51:42

Format: Interview/Discussion/Review

Charlie Rose talks with Jeffrey Gettleman of The New York Times and Robin Wright of The Washington Post about the current developments in Iraq. Rose also speaks with Kurt Eichenwald about the alleged Enron scandal.

NOLA Code: MLNH 007957C1

Series Title: The NewsHour with Jim Lehrer

Distributor: PBS

Release Date: 6/23/2004 6:00:00 PM/502

Length: 60 Format: News

In this episode, Eugene Fidell and Ruth Wedgwood discuss the importance of memos released by the Bush Administration regarding the treatment of military prisoners. Small and large businesses alike look for opportunities in Iraq. President George W. Bush and Presidential Candidate John Kerry rouse supporters with position statements. Then, author Jim Carrier discusses his new book, and Civil Rights landmarks around the country.

NOLA Code: TTCY 001315C1 Series Title: To The Contrary

Distributor: PLUS

Release Date: 6/27/2004 12:00:00 PM/VT

Length: 30

Segment: 00:23:52

Format: Interview/Discussion/Review

BUSH LOSING GROUND ON ANTI-TERROR POLICY: The gender divide overáPresident

Bush's handling of foreign affairs. A new Washington Post/ ABC poll showsá for the first time more than half of Americans say the Iraq war was not worth fighting.ááá WOMEN VS. WALMART: What could be the largest discrimination

class action suit moves ahead against Wal-Mart as women charge a disturbing gap between women and men's pay andápromotions. FOUNTAIN OF YOUTH IN SIGHT:

A

lifespan of 120 years is not unreasonable in the foreseeable future.ááNew scientificádevelopments in extending the average lifespan as well as treating diseases such as Alzheimer's and Parkinson's.

NOLA Code: WSWF 000252C1

Series Title: Wall \$treet Week with FORTUNE

Distributor: PBS

Release Date: 6/18/2004 8:30:00 PM/502

Length: 30

Format: Interview/Discussion/Review

Ben Stein knows how to make money and he offers some of his slightly eccentric tips on successful investing. Joining Stein in a stimulating look at market zigs and zags is Mitch Zacks, vice president of one of the country's largest and most respected research firms. Amy Stevens, MD and biotech analyst for Goldman Sachs, talks to Karen Gibbs about Alzheimer's realities—the success and failures in finding treatments. Finally, money manager Tim Ghriskey explains the basketball bubble and why investors may be seeing the Detroit Pistons' NBA championship victory this week as a very bullish indicator.